



# Monthly Report

DailyFulfill

Sep 2025

Make your business easy!

## We Are Leading Dropshipping Supplier

- | We offer a complete supply chain solution, ensuring your products are managed efficiently
- | In addition to dropshipping, we provide trademark applications, customs clearance, and freight forwarding, streamlining your business operations
- | Our dedicated quality control team meticulously inspects every product to ensure it meets the highest standards before leaving China

## What Services We Can Provide?



### High Efficiency

Fast Reply, Fast Quote,  
Fast Process and Fast  
shipping



### Branding Support

Video/Photography/  
Packing/Production/  
Shipping



### Quality Control

100% Strict QC  
Before Shipping



### Strong Logistics

Over 25 Shipping Lines



### High-tech Warehouse

Automatic Sorting  
Assembly Line



### Free Storage

60 Days Free Storage



### Flexible Payment

Support 18 Types of  
Currency payments



### After-sale Services

Refund or Resend if  
the Parcel Damaged  
or Lost







## Need a Winning Product ?

As a leading dropshipping agent in China, we receive thousands of inquiries from around the world each month. We help dropshippers succeed by finding winning products. Get actionable insights to boost your sales and profits. In the report, we will analyze the products from the aspects as below:



**Product Features**



**Pain Points**



**Target Audience**



**Applicable Scenarios**



**Product Price**



**Market Price**



**Media performance**



**Trend Forecast**



**Recommended Market**



We don't disclose any client's related details. All pictures are obtained from Google and Amazon. Please kindly pay attention to infringement risks while seeking inspiration.





**Product Name: Lover's Lock bracelet**

**Product Price: \$4.7**

**Market Price: \$24.99**

**Recommend Market: FR UK**



### Product Features

- ✓ Double pendant design
- ✓ Stainless steel material
- ✓ Couple size
- ✓ Love Memorial

### Pain Points Solved

- Poor wearing comfort
- Lacking special significance
- Rather difficult to match

### Application Scenarios

- Couples/Anniversary Gifts
- Everyday Accessories
- Commemorative gift
- Video shooting props

### Target Audience

- Couples/Best Friends/Parents
- Fashionable accessory enthusiasts
- Gift/Souvenir seekers
- For those with sensitive skin





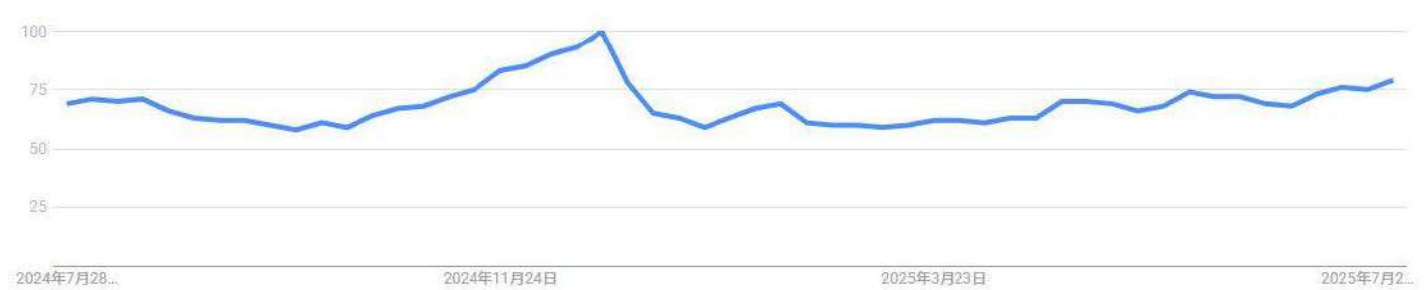
Media Performance and Trend



Advertising performance:

<b>2.3K</b> Impression	<b>13</b> Likes	<b>0</b> Comments	<b>1</b> Shares	<b>0</b> Forwards
<b>\$4.0~16.4</b> Ad cost	<b>0~2</b> Conversions	<b>0.56%</b> Like Rate	<b>1</b> Downloads	<b>6</b> Collections

Google search popularity:





**Product Name: Multifunctional push-up stand**

**Product Price: \$3.18**

**Market Price: \$46.18**

**Recommend Market: DE AU ES**



### Product Features

- ✓ Smart resistance training device
- ✓ Intelligent training data tracking
- ✓ Multi-level resistance adjustment
- ✓ Portable and foldable design

### Pain Points Solved

Easy to break

Occupy storage space

Whether to carry or not

Mediocre appearance

### Application Scenarios

Pool party

Beach vacation

Water park

Outdoor travel

### Target Audience

Pursue a lifestyle

Content creator

Water play enthusiast



Media Performance and Trend



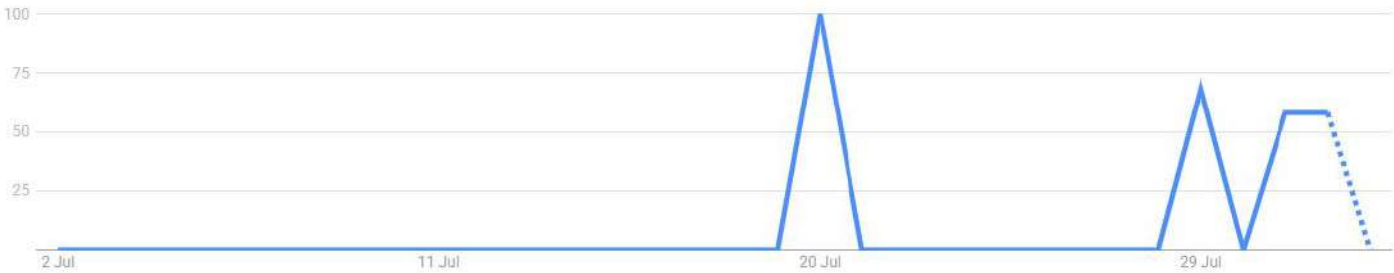
Advertising performance:

<b>1.5M</b> Impression	<b>7.6K</b> Likes	<b>53</b> Comments	<b>613</b> Shares	<b>0</b> Forwards
<b>\$1.4K~5.9K</b> Ad cost	<b>59~328</b> Conversions	<b>0.50%</b> Like Rate	<b>1</b> Downloads	<b>1.7K</b> Collections

● Impression ● Likes



Google search popularity:







**Product Name: Ozzy osbourne bat plush**

**Product Price: \$7.91**

**Market Price: \$30.43**

**Recommend Market: CA US UK**



### Product Features

- ✓ Unique shape
- ✓ Material is comfortable to touch
- ✓ Halloween elements
- ✓ Multiple sizes

### Pain Points Solved

- Relieve stress
- Accompany loneliness
- It can be given as a gift
- Festive atmosphere decoration

### Application Scenarios

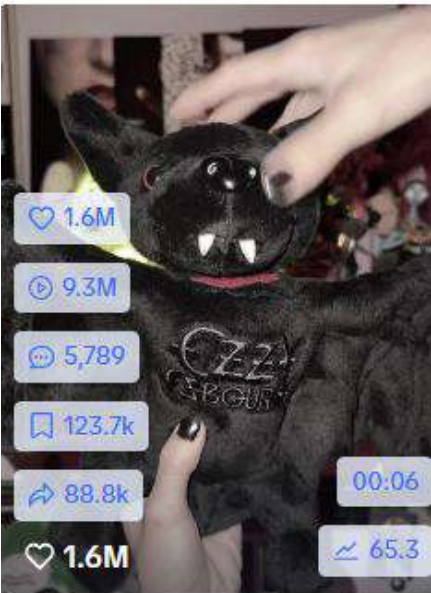
- Festival gifts
- Home decoration
- Short video shooting
- Sofa ornaments

### Target Audience

- Pet lovers
- Children
- Teenagers who like cute elements
- A crowd collecting fresh gifts



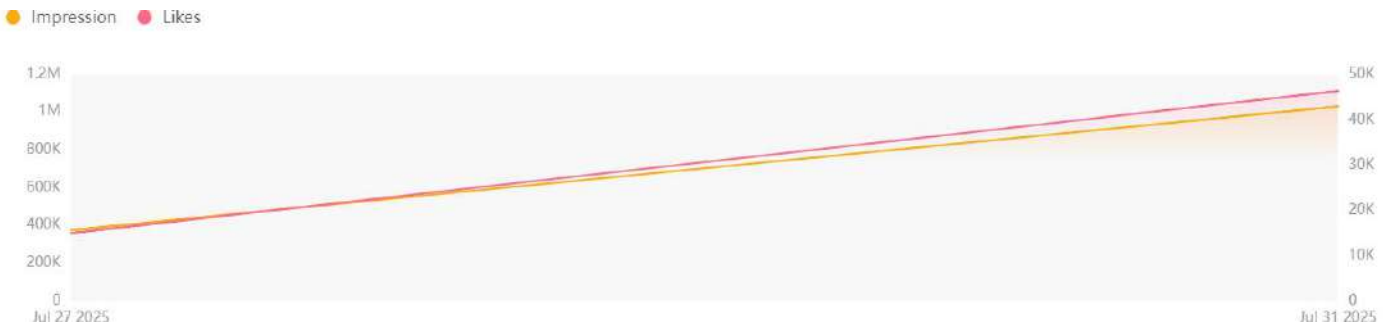
Media Performance and Trend



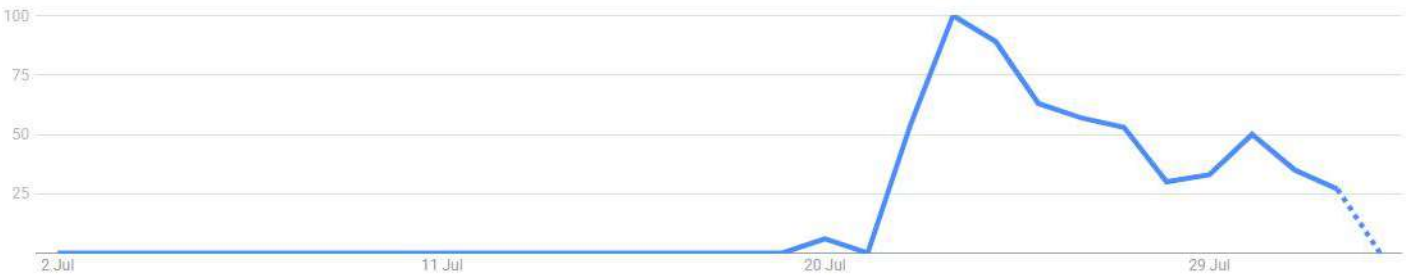
for the mourning metalheads

Advertising performance:

1M Impression	46.3K Likes	0 Comments	4K Shares	0 Forwards
\$1.4K~5.6K Ad cost	56~630 Conversions	4.50% Like Rate	38 Downloads	1K Collections



Google search popularity:





**Product Name: Highland beef ice cream cup**

**Product Price: \$4.3**

**Market Price: \$15.88**

**Recommend Market: CA UK ES**



### Product Features

- ✓ Cute design
- ✓ Insulated handle
- ✓ Food-grade silicone
- ✓ Knife and fork storage design

### Pain Points Solved

- Hot and cold hands
- The design is monotonous
- Not environmentally friendly
- Seasoning storage

### Application Scenarios

- Family gathering
- Dessert time
- Beach campsite
- Gifts and souvenirs

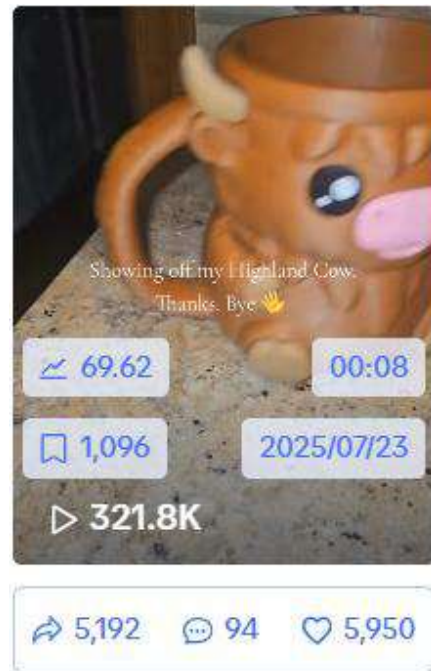
### Target Audience

- Dessert lover
- Children and infants
- Highland cattle enthusiast
- A person looking for gifts

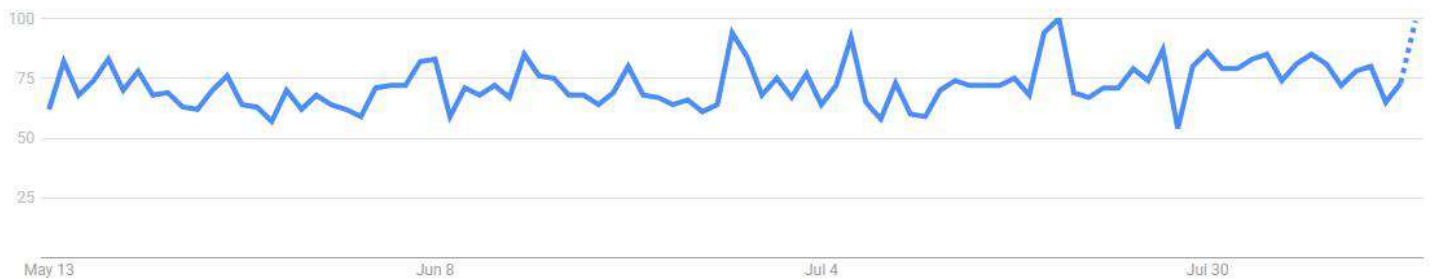




## Media Performance and Trend



## Google search popularity:





**Product Name: Water drop planting flowerpot**

**Product Price: \$8.22**

**Market Price: \$28.98**

**Recommend Market: US DE**



### Product Features

- ✓ Automatic watering
- ✓ It saves effort and trouble
- ✓ Durable materials
- ✓ Simple design

### Pain Points Solved

- Forget to water
- No breeding experience
- There is no time to water.
- The survival rate of plants is low

### Application Scenarios

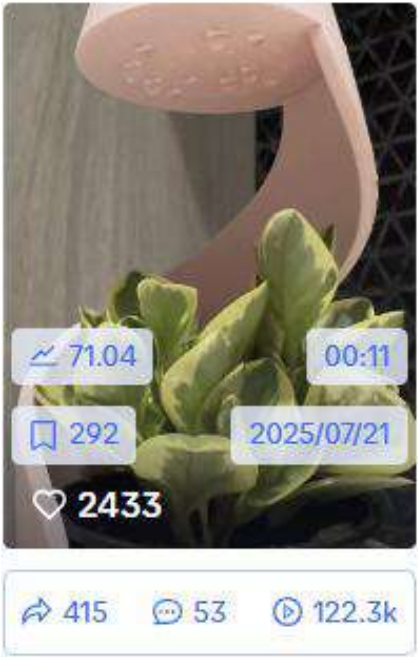
- Home desk
- Household ornaments
- Festival gifts
- Botanical Garden

### Target Audience

- People who love plants
- Pursue a natural atmosphere
- The elderly
- People with a fast-paced life

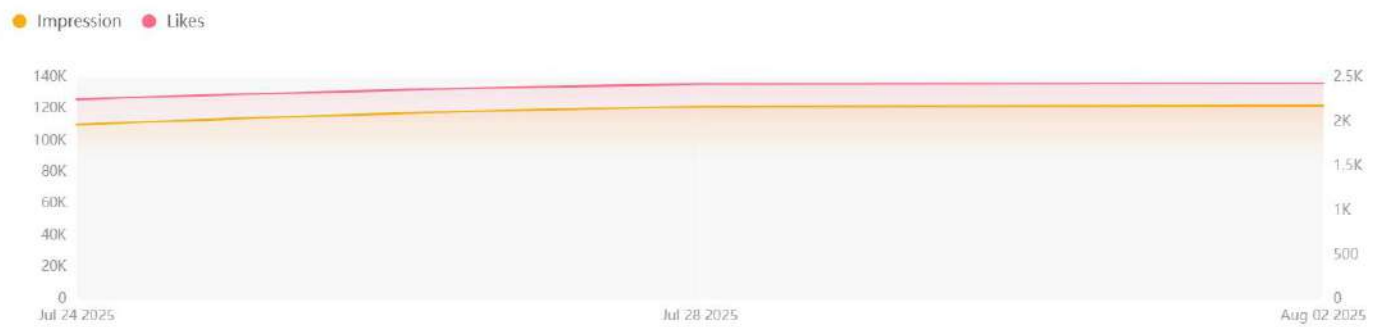


Media Performance and Trend



Advertising performance:

122.2K Impression	2.4K Likes	53 Comments	415 Shares	0 Forwards
\$152.0~610.4 Ad cost	4~36 Conversions	1.99% Like Rate	30 Downloads	269 Collections



Google search popularity:







**Product Name: Wifi repeater**

**Product Price: \$2.57**

**Market Price: \$23**

**Recommend Market: US AU**



### Product Features

- ✓ Ultra-low ping
- ✓ Plug and play
- ✓ Strong signal
- ✓ Compatible with multiple devices

### Pain Points Solved

High ping causes latency

The Wi-Fi is unstable

The router is too far away

Messy wires

### Application Scenarios

Home wifi

E-sports room

Light office space

Hotels and apartments

### Target Audience

Game enthusiast

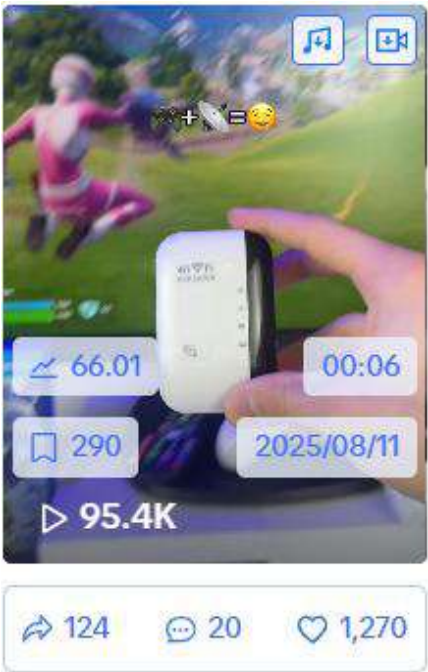
A better network is needed

Streaming media creator

Beginners who need wifi

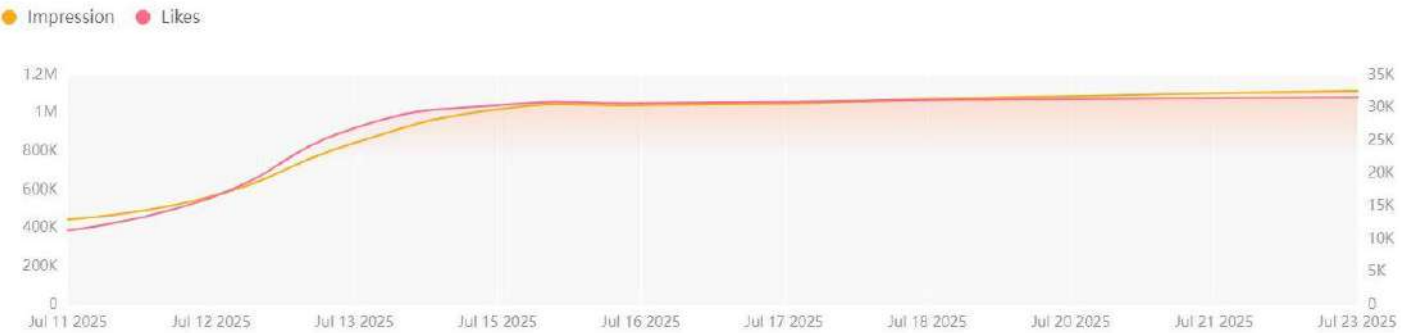


Media Performance and Trend

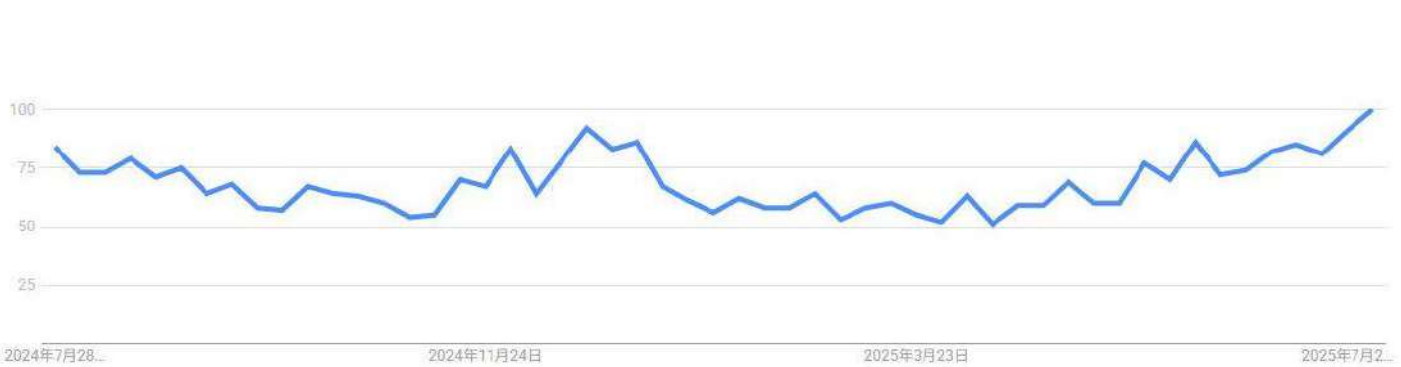


Advertising performance:

1.1M Impression	31.6K Likes	173 Comments	5.7K Shares	0 Forwards
\$3.8K~15.3K Ad cost	127~1.5K Conversions	2.83% Like Rate	14 Downloads	2K Collections



Google search popularity:





**Product Name: Car cooling cup**

**Product Price: \$11**

**Market Price: \$30.45**

**Recommend Market: US UK**



### Product Features

- ✓ One-touch quick heating/cooling
- ✓ Special design for car
- ✓ Intelligent temperature control
- ✓ Efficient heat dissipation system

### Pain Points Solved

The temperature is not ideal

Outdoor cold drinks

Keep hot drinks warm

Inconvenient to carry

### Application Scenarios

Commute to get off work

Self-driving tours

Outdoor camping

Office desktop

### Target Audience

Office worker/White-collar

Self-driving enthusiast

Often eat takeout

People with a high-quality lifestyle



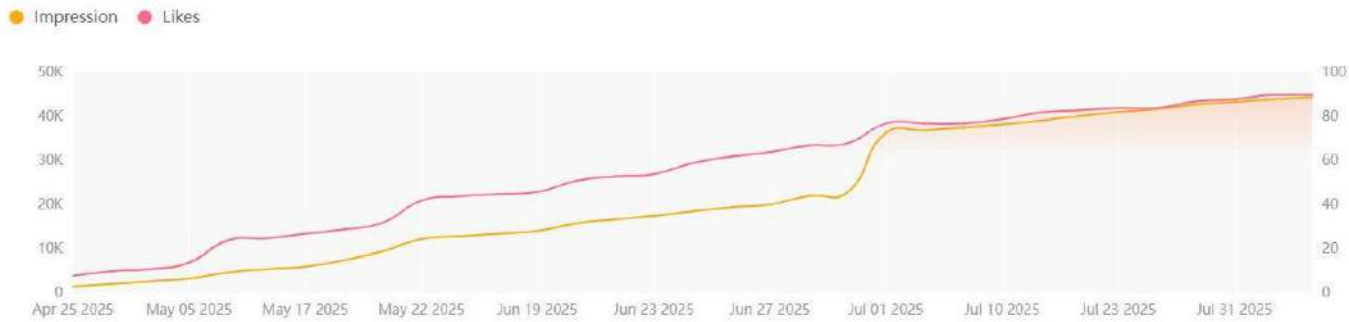


Media Performance and Trend

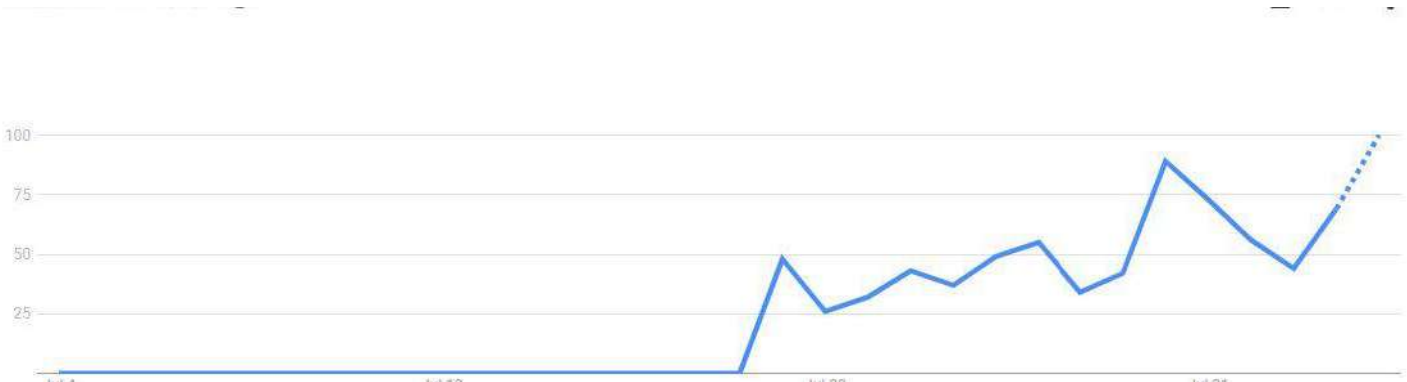


Advertising performance:

44.4K Impression	90 Likes	1 Comments	31 Shares	0 Forwards
\$84.0~336.6 Ad cost	3~22 Conversions	0.20% Like Rate	0 Downloads	3 Collections



Google search popularity:



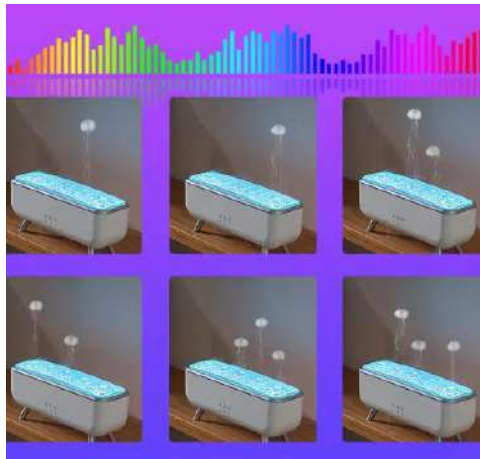


**Product Name:** Atomizing humidifier

**Product Price:** \$19.7

**Market Price:** \$42

**Recommend Market:** US DE FR



**Product Features**

- ✓ Multi-functional
- ✓ 250ml water tank
- ✓ Multiple modes
- ✓ Noise-free

**Pain Points Solved**

- Relieves dry air issues
- Improves indoor smell
- Aids sleep
- Ensures safe use

**Application Scenarios**

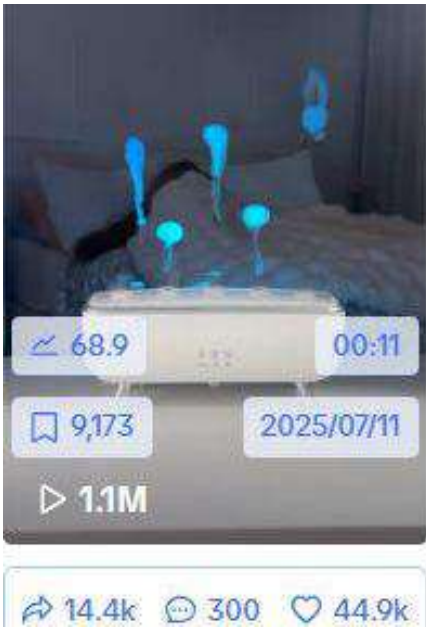
- Suitable for homes
- Offices, hotels
- Spas, cars
- RVs and outdoors

**Target Audience**

- Families
- Office workers
- Students
- With infants/pregnant women



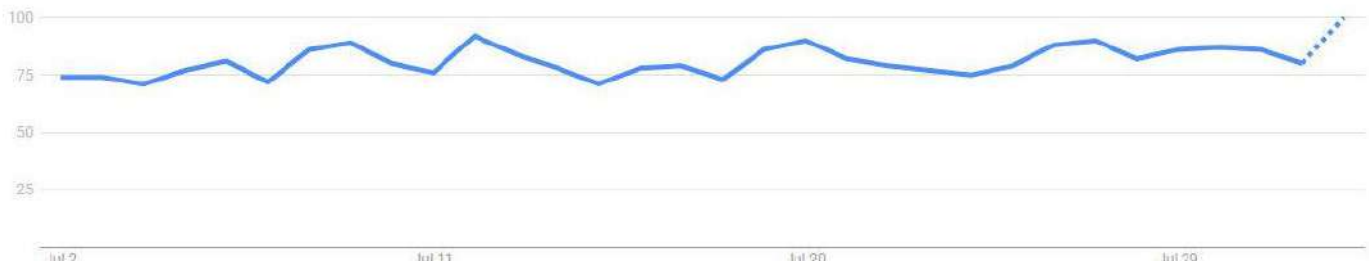
Media Performance and Trend



Advertising performance:

24 Impression	0 Likes	0 Comments	0 Shares	0 Forwards
\$0.4~1.8 Ad cost	0 Conversions	0.00% Like Rate	0 Downloads	0 Collections

Google search popularity:







**Product Name: Clock small fan**

**Product Price: \$2.55**

**Market Price: \$17.09**

**Recommend Market: AU MX SA**



### Product Features

- ✓ High-quality PVC material
- ✓ Customizable logo
- ✓ Mini fan
- ✓ Flexible angle adjustment

### Pain Points Solved

- Portable cooling
- Night light illumination
- Time display
- Low cost

### Application Scenarios

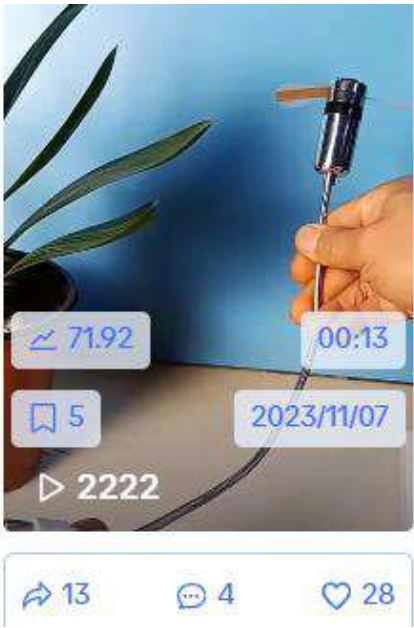
- Office Study
- Cooling down the laptop
- Outdoor travel
- Student dormitory

### Target Audience

- Office staff
- Student
- Frequently use computers
- Traveler



Media Performance and Trend

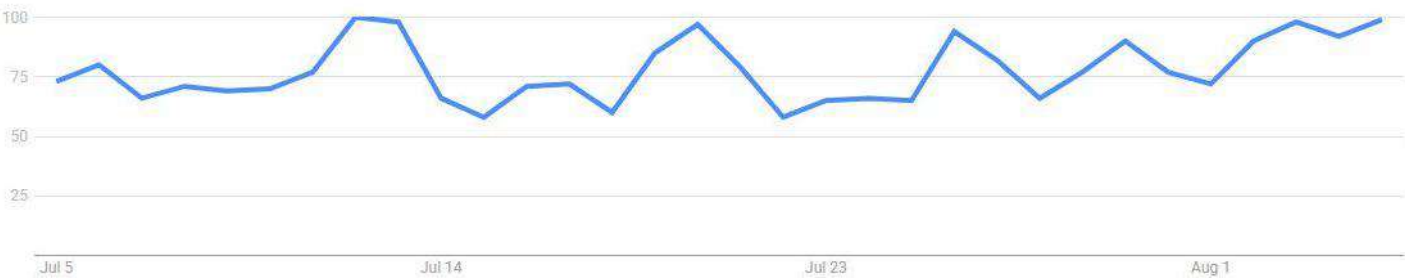


Advertising performance:

<b>3.3K</b> Impression	<b>30</b> Likes	<b>0</b> Comments	<b>3</b> Shares	<b>0</b> Forwards
<b>\$2.2~9.4</b> Ad cost	<b>0~1</b> Conversions	<b>0.90%</b> Like Rate	<b>0</b> Downloads	<b>3</b> Collections



Google search popularity:





**Product Name: Balanced pig**

**Product Price: \$2.45**

**Market Price: \$15.35**

**Recommend Market: US MX AU**



### Product Features

- ✓ Gyroscope balance
- ✓ 360° free rotation
- ✓ Long-lasting battery life
- ✓ Environmentally friendly plastic

### Pain Points Solved

- The toys are monotonous.
- Be addicted to electronic devices
- Relieve children's anxiety
- Exercise the sense of balance

### Application Scenarios

- Parent-child interactive play
- Educational AIDS
- Children's birthday presents
- Go out for a trip

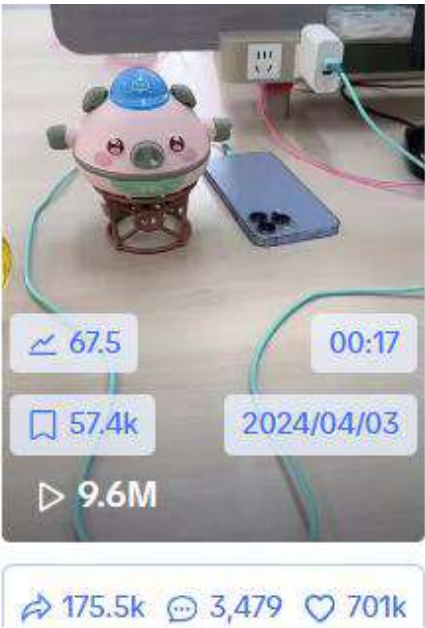
### Target Audience

- Children aged 2 to 14
- Preschool teacher
- People who pursue durability
- Toy enthusiast



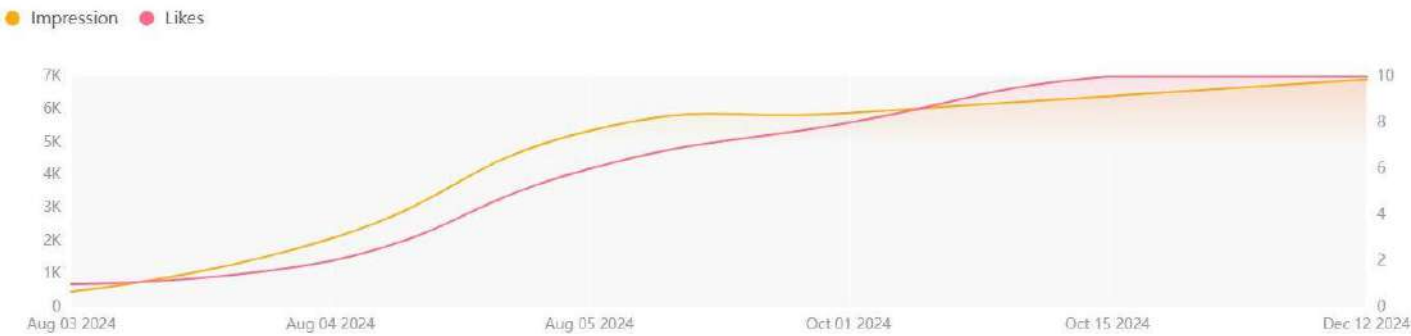


Media Performance and Trend

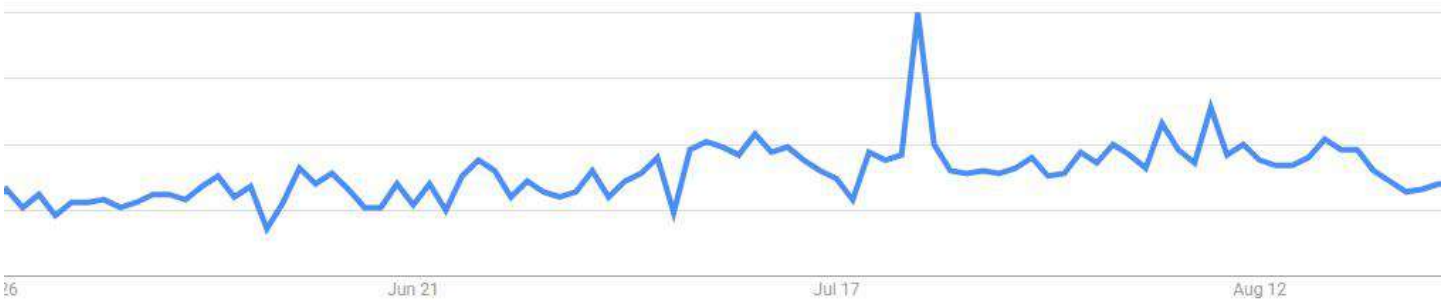


Advertising performance:

2K Impression	25 Likes	0 Comments	0 Shares	0 Forwards
\$7.2~29.4 Ad cost	0~3 Conversions	1.19% Like Rate	1 Downloads	1 Collections



Google search popularity:





**Product Name: Toilet cleaner**

**Product Price: \$7.56**

**Market Price: \$48.7**

**Recommend Market: IT FR UK**



### Product Features

- ✓ No need to plug in
- ✓ Double self-cleaning nozzles
- ✓ Two flushing modes
- ✓ water pressure is adjustable

### Pain Points Solved

- Cleaning during pregnancy
- Installation is complicated
- Toilet has poor compatibility
- Power consumption

### Application Scenarios

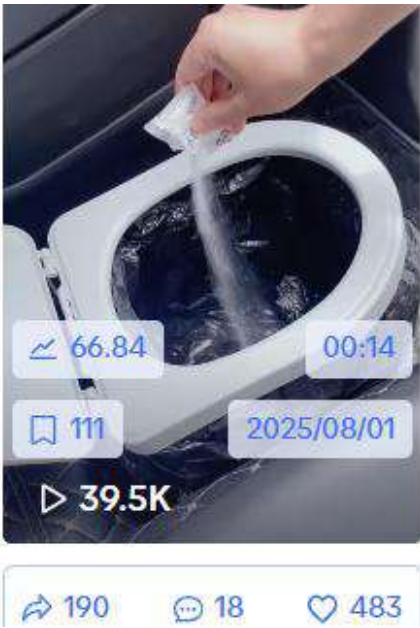
- Daily use of the bathroom
- Hotels and homestays
- Bathroom renovation
- New house decoration

### Target Audience

- Old man
- Pregnant woman
- People with limited mobility
- Homestay operator

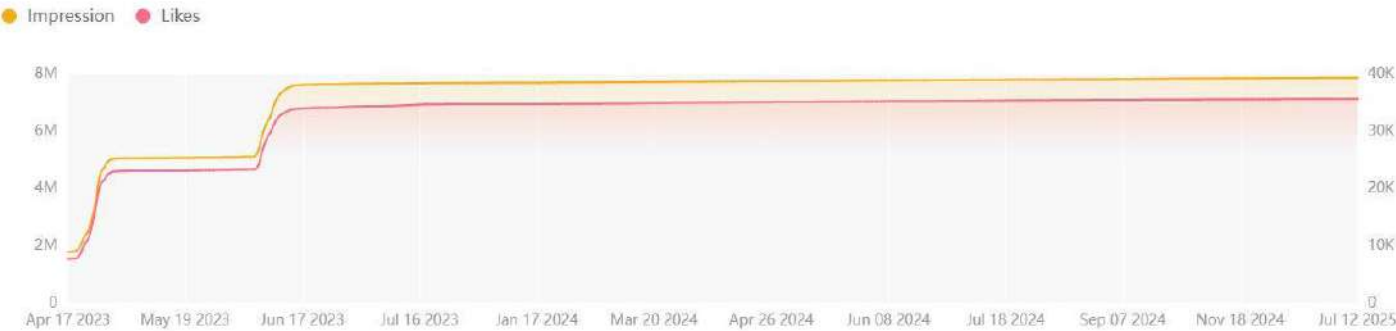


Media Performance and Trend

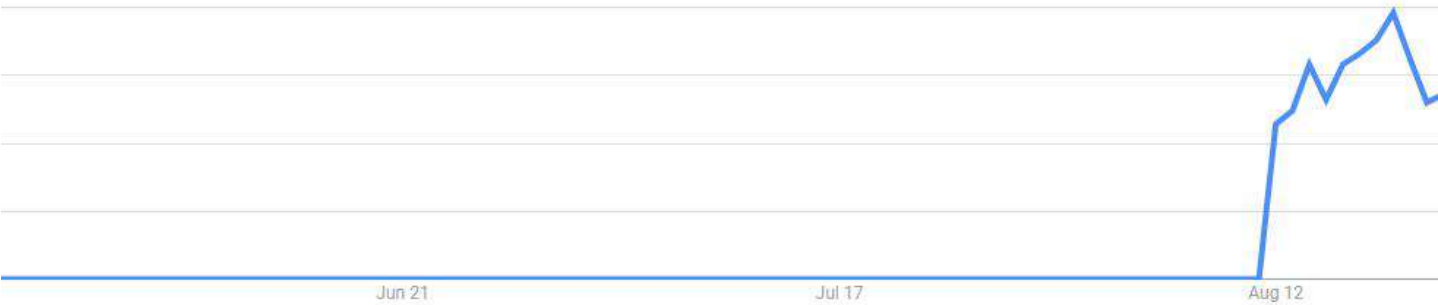


Advertising performance:

<b>7.8M</b> Impression	<b>35.6K</b> Likes	<b>1.6K</b> Comments	<b>23.3K</b> Shares	<b>0</b> Forwards
<b>\$26.8K~107.8K</b> Ad cost	<b>897~10.7K</b> Conversions	<b>0.45%</b> Like Rate	<b>759</b> Downloads	<b>0</b> Collections



Google search popularity:







**Product Name: Portable bubble massage mat**

**Product Price: \$66.68**

**Market Price: \$199.89**

**Recommend Market: DE US UK**



### Product Features

- ✓ PVC and silicone materials
- ✓ EVA plush surface layer
- ✓ Wireless remote control
- ✓ It has 88 built-in jet ports

### Pain Points Solved

- Difficult to install and expensive
- The risk of slipping
- Family SPA
- No massage function

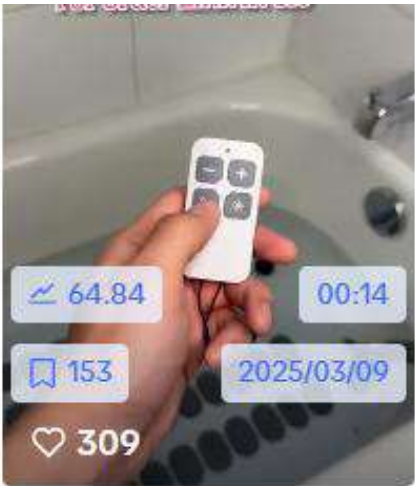
### Application Scenarios


- Family bathroom
- Homestays, hotels
- Relax after exercising
- Health preservation center

### Target Audience


- Office worker
- Sports enthusiast
- Hotel operator
- Bath enthusiast

Media Performance and Trend



 64.84

00:14

 153

2025/03/09

 309

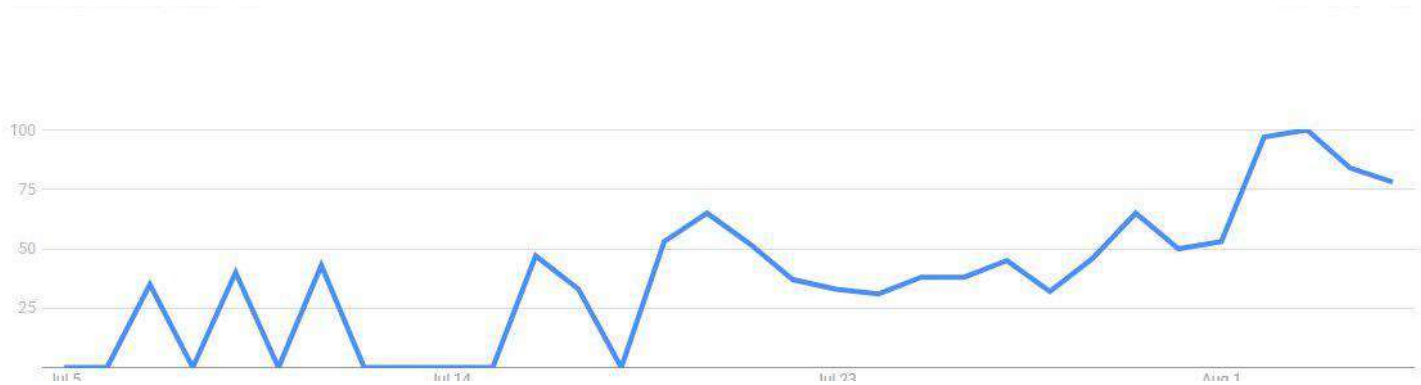
 260

 18

 44k

#creatoresearchinsight

Google search popularity:





**Product Name: Waist Twist Machine**

**Product Price: \$9.26**

**Market Price: \$42.99**

**Recommend Market: US SA**

**Show Details**



**15 MIN PER DAY**

Slim Waist & Toned Abs



Exercise arms



Slim waist & abdomen



Lift hips



Leg Shaping



Foot massage



**Product Features**

- ✓ 100KG load-bearing capacity
- ✓ Quiet and noise-free
- ✓ Double anti-slip foot pads
- ✓ Intelligent technology

**Pain Points Solved**

- Start working out easily
- Occupied space
- Poor security
- No counting function

**Application Scenarios**

- Living room, bedroom
- Morning exercise
- Gym, yoga studio
- Relieve lower back pain

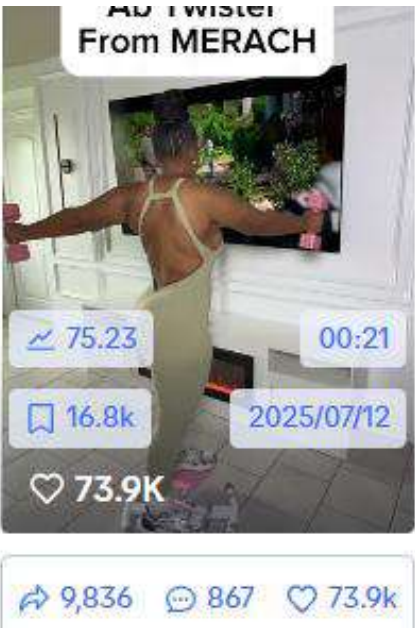
**Target Audience**

- Fitness enthusiast
- People who sit for long periods
- Yoga practitioner
- People who exercise at home





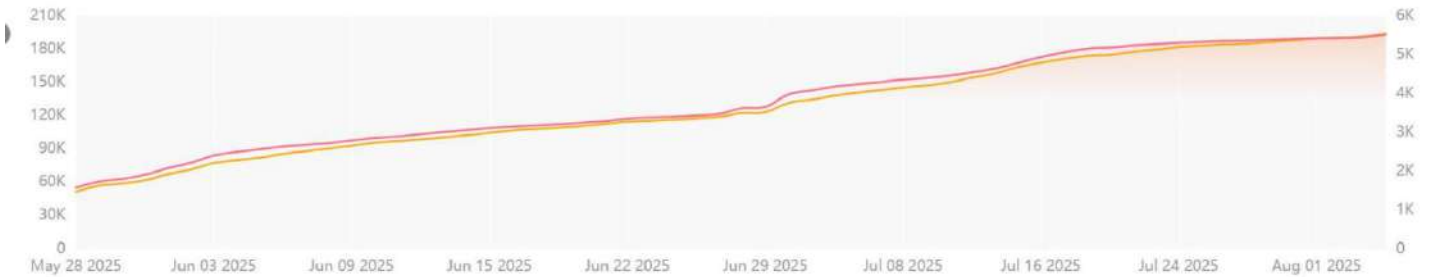
Media Performance and Trend



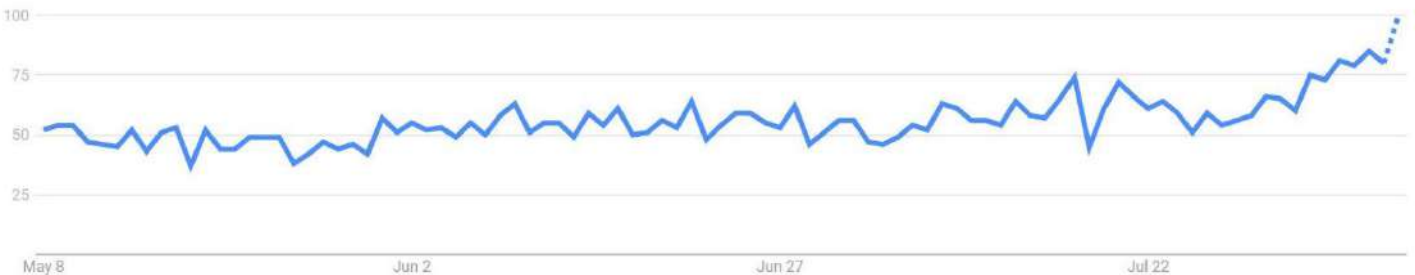
Advertising performance:

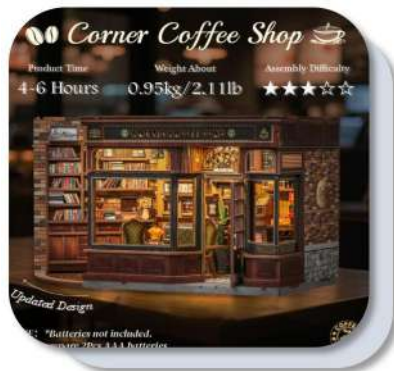
193.8K Impression	5.5K Likes	100 Comments	268 Shares	0 Forwards
\$663.0~2.6K Ad cost	22~266 Conversions	2.85% Like Rate	0 Downloads	129 Collections

● Impression ● Likes



Google search popularity:



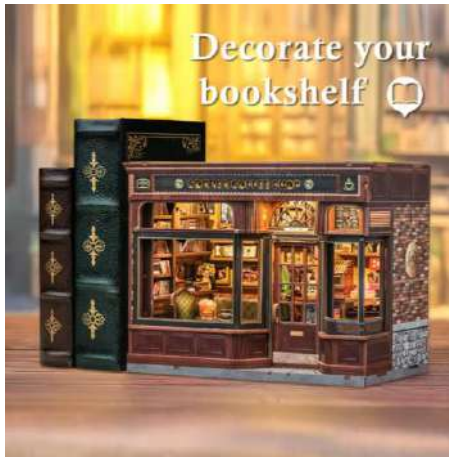


**Product Name: DIY Wooden Dollhouse Kit**

**Product Price: \$18.86**

**Market Price: \$42.29**

**Recommend Market: US AU FR**



### Product Features

- ✓ Solid wood + PVC material
- ✓ 294 pieces of accessories
- ✓ Touch switch LED light
- ✓ Dust-proof and door-opening

### Pain Points Solved

Enrich leisure time

Boring and simple assembly

The DIY freedom is insufficient.

Decoration

### Application Scenarios

Leisure time at home

Parent-child interaction

Home decoration

Festival gifts

### Target Audience

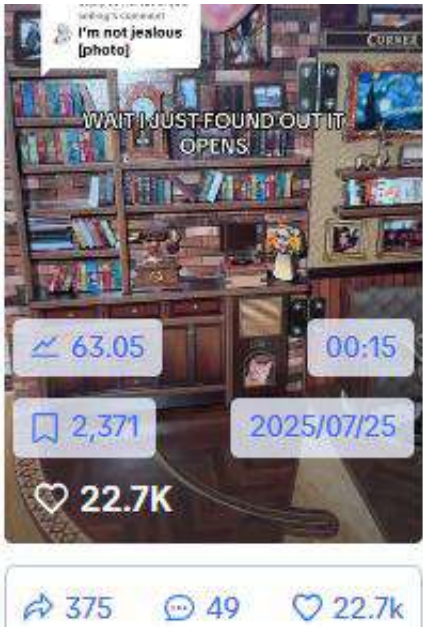
Children over 8 years old

Handicraft enthusiast

Collector of decorative items

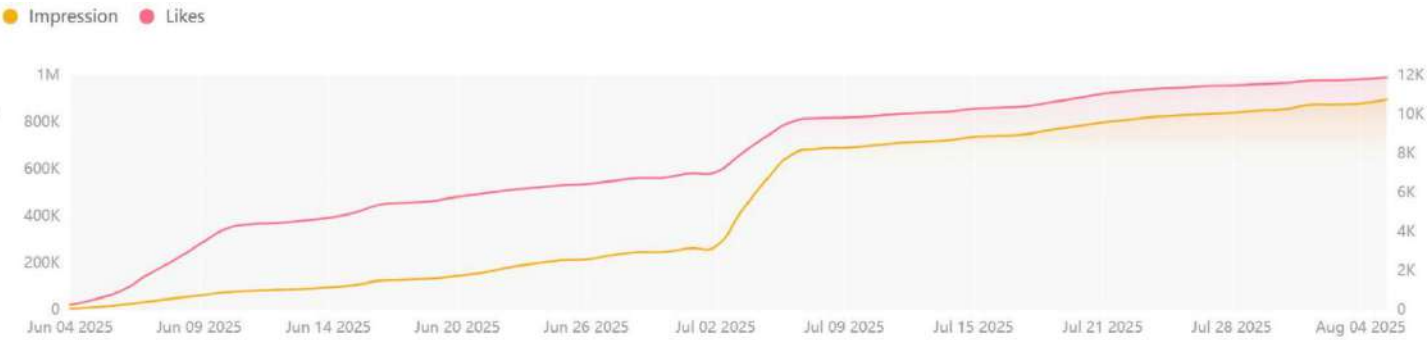


Media Performance and Trend



Advertising performance:

897.2K Impression	11.9K Likes	68 Comments	1.2K Shares	0 Forwards
\$3K~12.3K Ad cost	102~1.2K Conversions	1.33% Like Rate	3 Downloads	52 Collections



Google search popularity:







**Product Name: Fun phone cases**

**Product Price: \$2.9**

**Market Price: \$26.65**

**Recommend Market: US FR IT**



### Product Features

- ✓ Silicone material
- ✓ Light and thin but not heavy
- ✓ All-inclusive anti-drop design
- ✓ Stress-relieving and Fun design

### Pain Points Solved

Ordinary appearance

Single function

Prone to yellowing

Has poor adhesion

### Application Scenarios

Relieve stress in hand

Fun little gift

Mobile phone case

Date, shopping

### Target Audience

iPhone 12-16 Pro Max users

A woman with personality

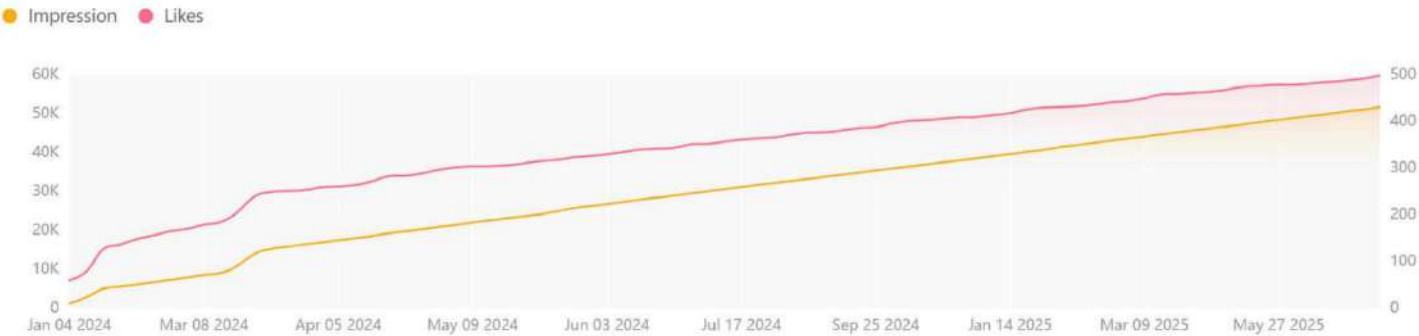


Media Performance and Trend

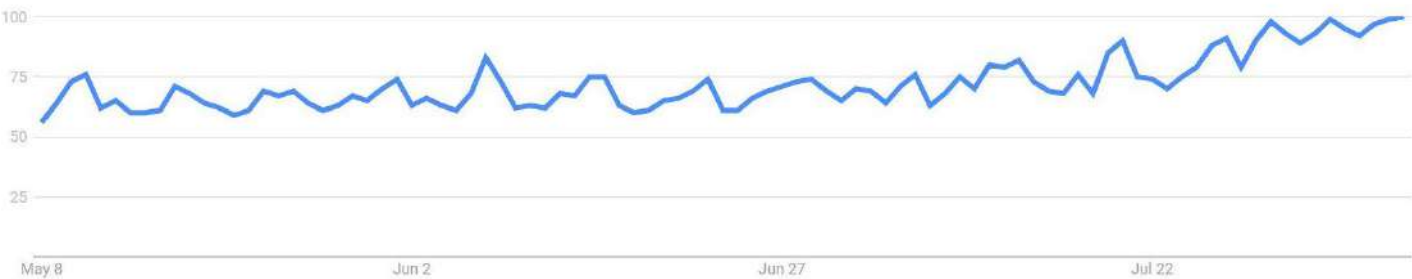


Advertising performance:

51.6K Impression	499 Likes	10 Comments	278 Shares	0 Forwards
\$134.6~540.0 Ad cost	4~51 Conversions	0.97% Like Rate	10 Downloads	0 Collections



Google search popularity:



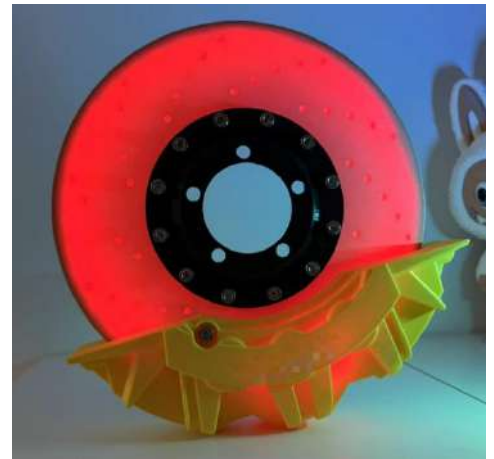
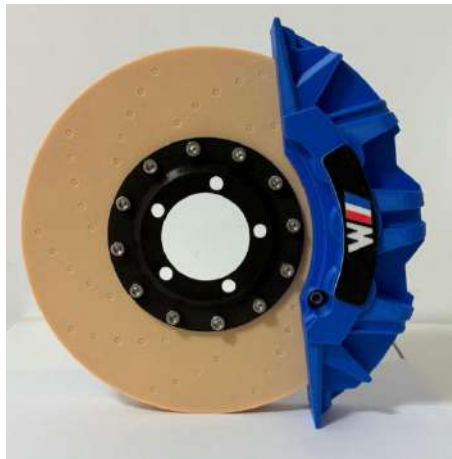


**Product Name: USB C Brake Disc Lamp**

**Product Price: \$23.48**

**Market Price: \$68.68**

**Recommend Market: MX DE**



### Product Features

- ✓ Brake disc replica
- ✓ Three-color calipers are available
- ✓ Full of a sense of speed
- ✓ Three-stage brightness adjustment

### Pain Points Solved

No personality elements

The design is ordinary

Poor decorative effect

Soft lighting

### Application Scenarios

When placing the desk

When working or reading

Display on the shelves in the study

When ambient lighting is needed

### Target Audience

Car enthusiast

Performance car enthusiast

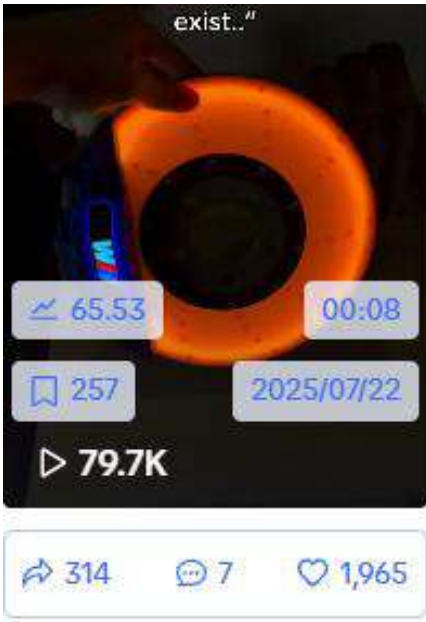
Desktop aesthetics player

Owner of a car accessory store

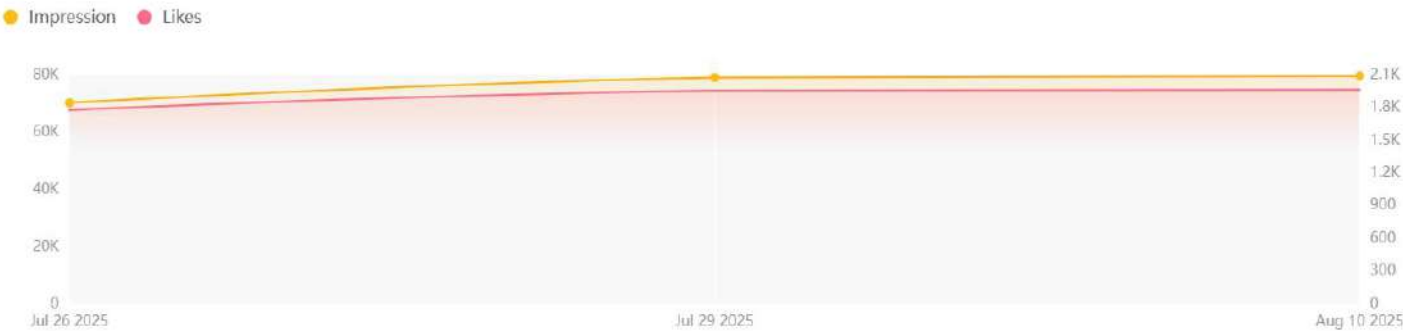




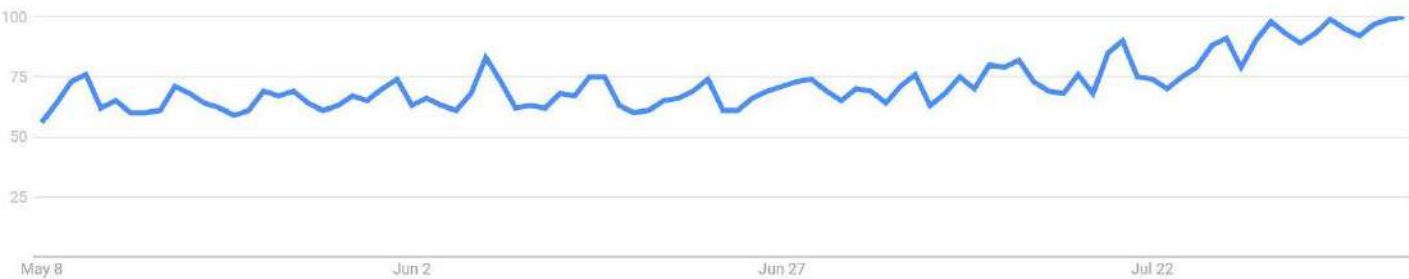
Media Performance and Trend



Advertising performance:



Google search popularity:





**Product Name: LED water ripple night lamp**

**Product Price: \$2.76**

**Market Price: \$39.21**

**Recommend Market: MX DE**



### Product Features

- ✓ The atmosphere is monotonous
- ✓ Single function
- ✓ Blurred light and shadow
- ✓ The operation is complex

### Pain Points Solved

Ordinary appearance

Single function

Prone to yellowing

Has poor adhesion

### Application Scenarios

Bedtime in the bedroom

Night light

The party sets the mood

Living room, study

### Target Audience

Need Sleep aid before bed

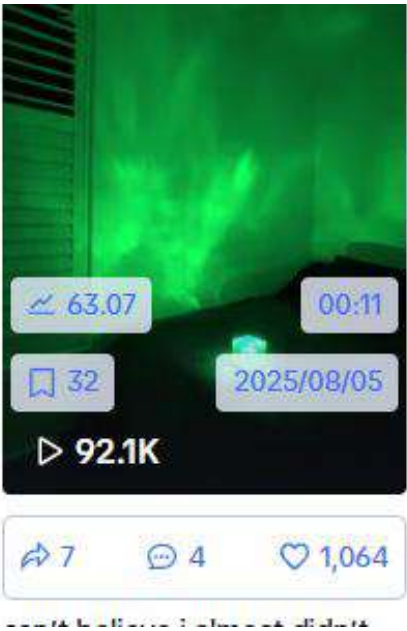
Homestay/hotel operator

People in need of creative gifts

Home decor enthusiast

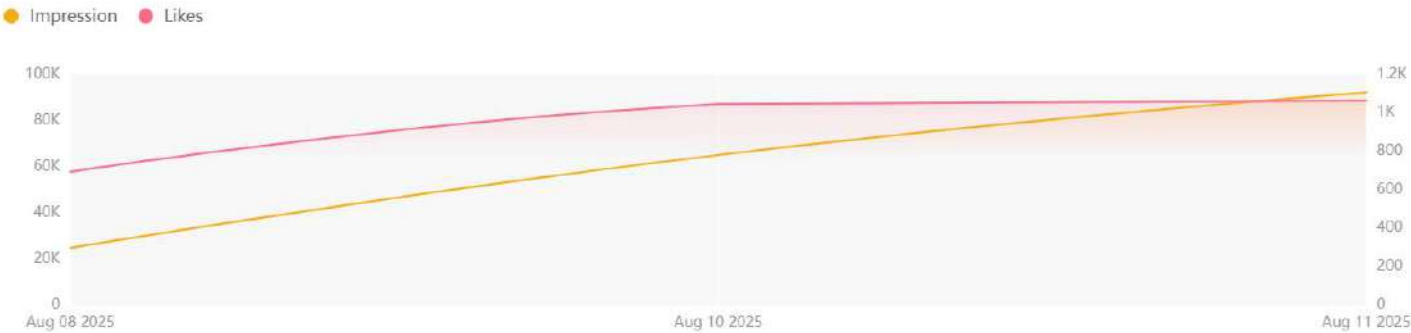


Media Performance and Trend

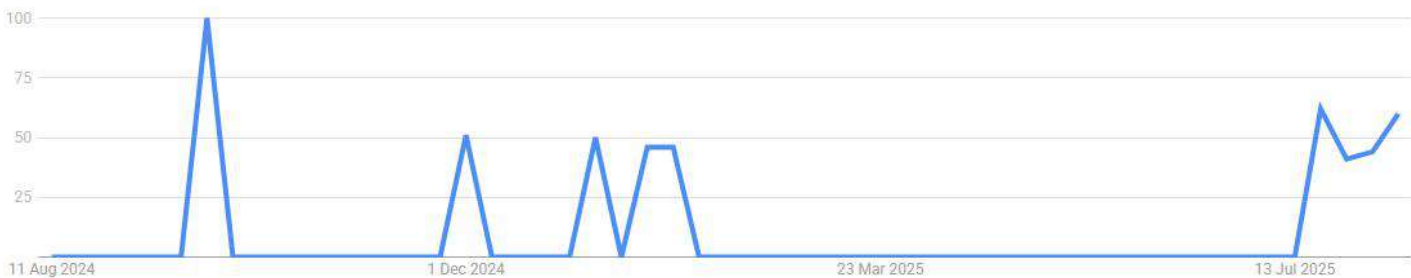


Advertising performance:

92.1K Impression	1K Likes	4 Comments	7 Shares	0 Forwards
\$174.0~696.4 Ad cost	7~50 Conversions	1.16% Like Rate	2 Downloads	15 Collections



Google search popularity:







**Product Name: Feeding shoulder strap**

**Product Price: \$4.2**

**Market Price: \$22.35**

**Recommend Market: US UK AU**



### Product Features

- ✓ Food-grade silicone material
- ✓ Soft, safe and odorless
- ✓ Easy to disassemble
- ✓ Supports 360° rotation adjustment

### Pain Points Solved

My arm is numb and sore

Unable to balance other matters

The bottle is easy to slip

Inappropriate Angle

### Application Scenarios

Feeding on the sofa at home

Feeding before bed in the bedroom

While traveling or visiting relatives

Waking up at night to feed

### Target Audience

Single mothers

Postpartum mothers

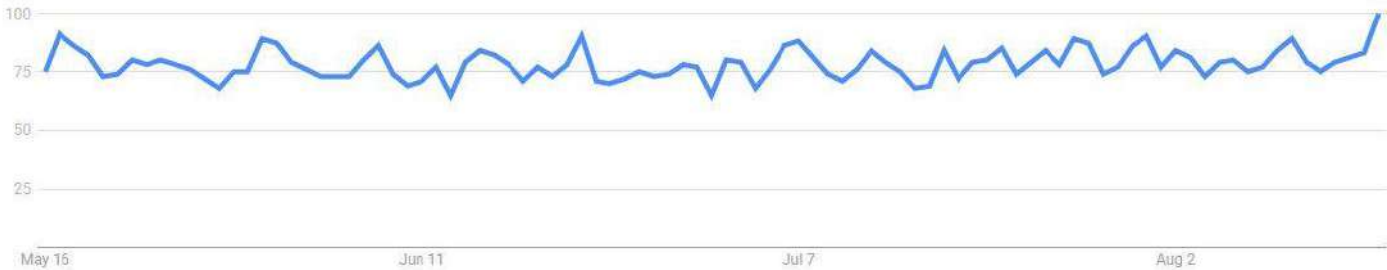
Breastfeeding mothers

Maternal and child care facilities

Media Performance and Trend



Google search popularity:





**Product Name: Handheld noodle machine**

**Product Price: \$7.81**

**Market Price: \$28.44**

**Recommend Market: ES IT US**



### Product Features

- ✓ Wireless charging design
- ✓ 1500mAh lithium battery
- ✓ Free from the constraints of wires
- ✓ Make noodles quickly in 15 seconds

### Pain Points Solved

The production is cumbersome

The noodle machine takes up space

The production time is very long

Uneven thickness

### Application Scenarios

Kitchen

Dinner party

Outdoor camping and RV travel

Small restaurants and noodle shops

### Target Audience

Noodle lover

Office workers in a hurry

Camping enthusiast

Noodle shop operator





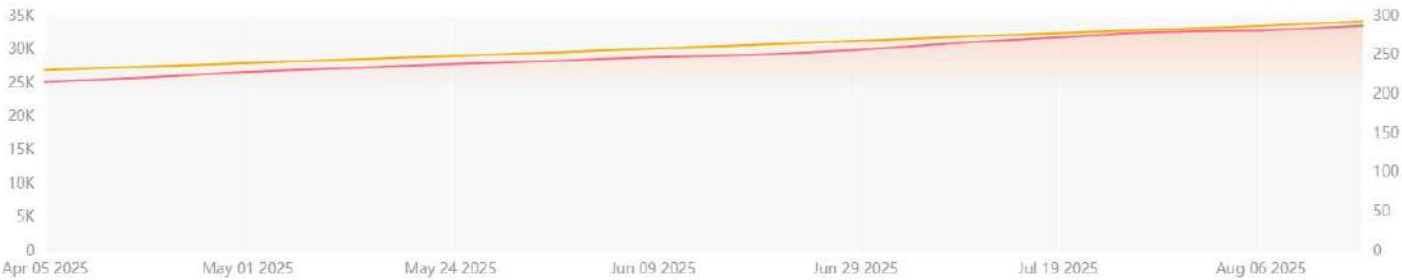
Media Performance and Trend



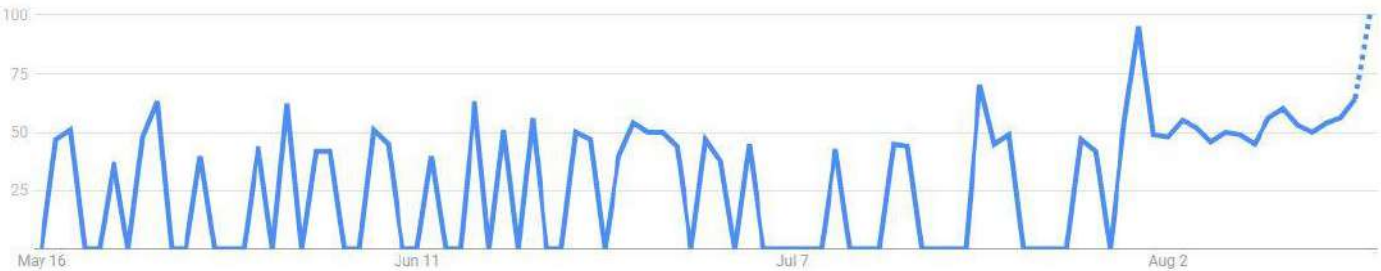
Advertising performance:

<b>34.2K</b> Impression	<b>288</b> Likes	<b>7</b> Comments	<b>164</b> Shares	<b>0</b> Forwards
<b>\$31.6~126.6</b> Ad cost	<b>0</b> Conversions	<b>0.84%</b> Like Rate	<b>50</b> Downloads	<b>0</b> Collections

● Impression ● Likes



Google search popularity:



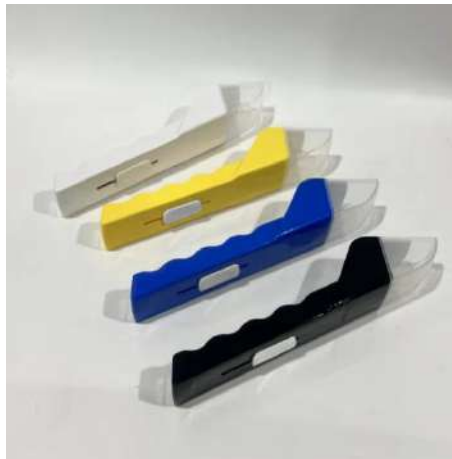


**Product Name: Bug stick Bug Catcher**

**Product Price: \$1.47**

**Market Price: \$19.9**

**Recommend Market: AU MX US**



### Product Features

- ✓ Lightweight plastic material
- ✓ No power supply required
- ✓ Applicable to a variety of pests
- ✓ Avoid direct contact with insects

### Pain Points Solved

Bitten by an insect

Pesticide residue

Dirty the wall

Psychological burden

### Application Scenarios

Living room and kitchen at home

Balcony, garden

Outdoor camping and picnics

School classrooms, dining halls

### Target Audience

Be afraid of insects

Pregnant woman

Pay attention to living hygiene

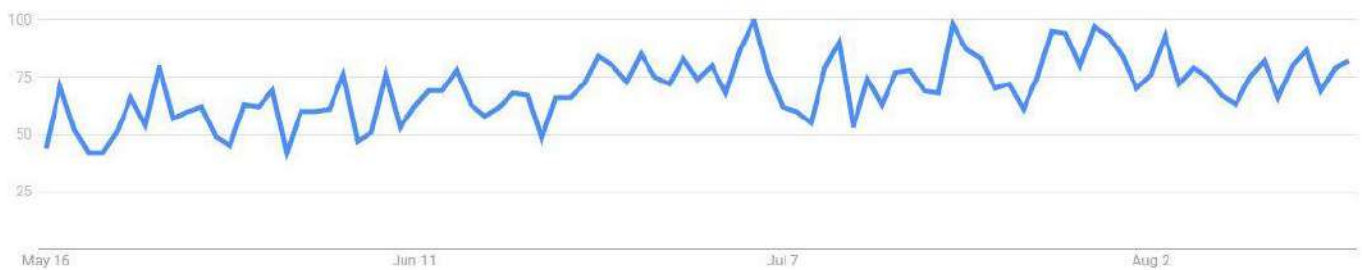
Outdoor camping enthusiast



## Media Performance and Trend



## Google search popularity:







**Product Name: Pickleball Trainer**

**Product Price: \$1.69**

**Market Price: \$26.97**

**Recommend Market: AU US**



### Product Features

- ✓ High-toughness PE balls
- ✓ Standard ball diameter of 74mm
- ✓ No need to pick up the ball
- ✓ It comes with a luminous design

### Pain Points Solved

- Practice alone
- Picking up balls is tiring
- Venue restrictions
- Beginner's practice

### Application Scenarios

- Balcony, living room
- Outdoor courtyards and parks
- Gym fitness equipment
- School physical education class

### Target Audience

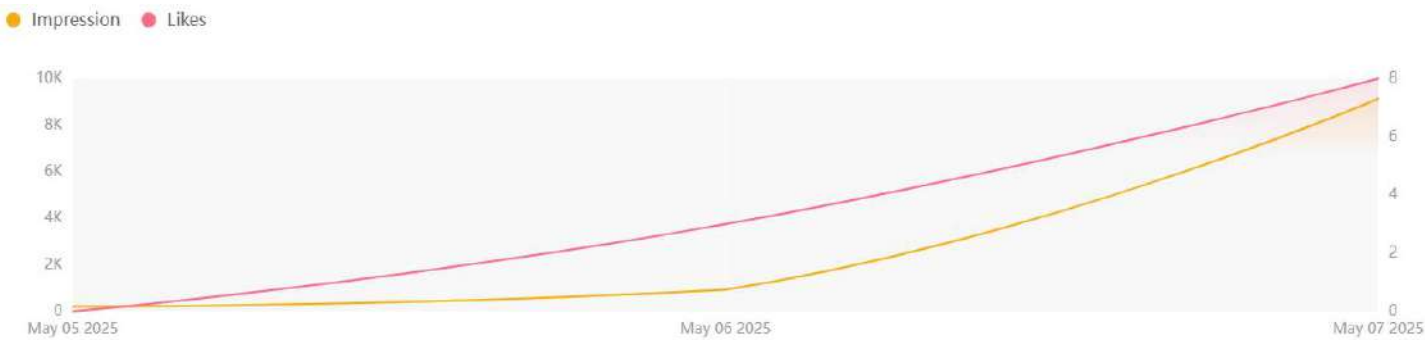
- A novice in pickleball
- Pickleball enthusiast
- Community event organizer



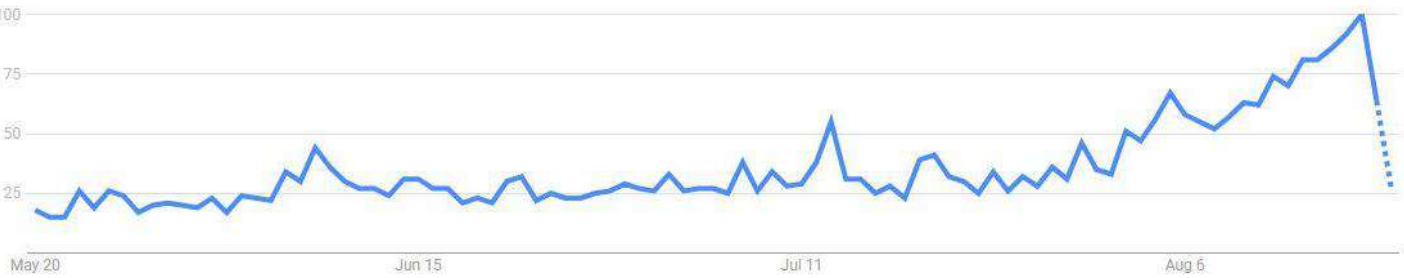
Media Performance and Trend



Advertising performance:



Google search popularity:



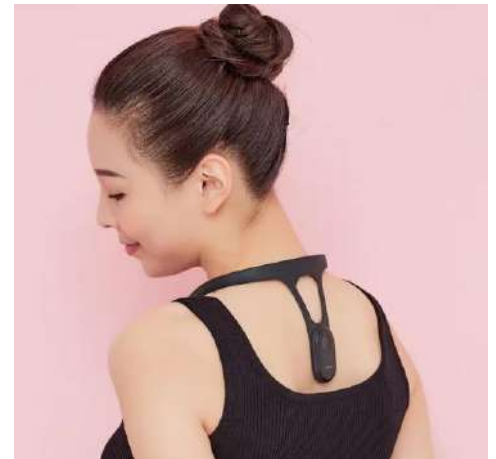


**Product Name: Intelligent cervical corrector**

**Product Price: \$13.27**

**Market Price: \$52.23**

**Recommend Market: US DE UK**



### Product Features

- ✓ Adult/children's size
- ✓ High-precision motion sensor
- ✓ Vibration reminder
- ✓ Bluetooth connection

### Pain Points Solved

Hunchback and scoliosis

Rely on external force for correction

The training is not scientific

Data cannot be viewed

### Application Scenarios

Wear when working

When doing homework

When reading

When working out

### Target Audience

Office worker

Children aged 3 and above

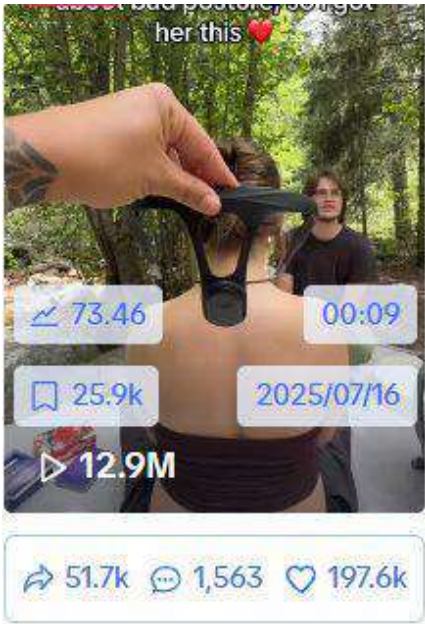
Teenagers

Fitness enthusiast



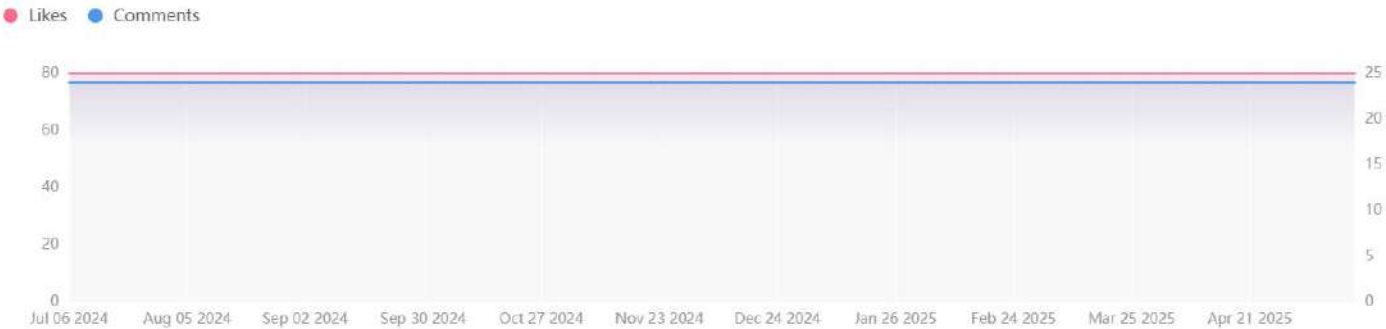


Media Performance and Trend

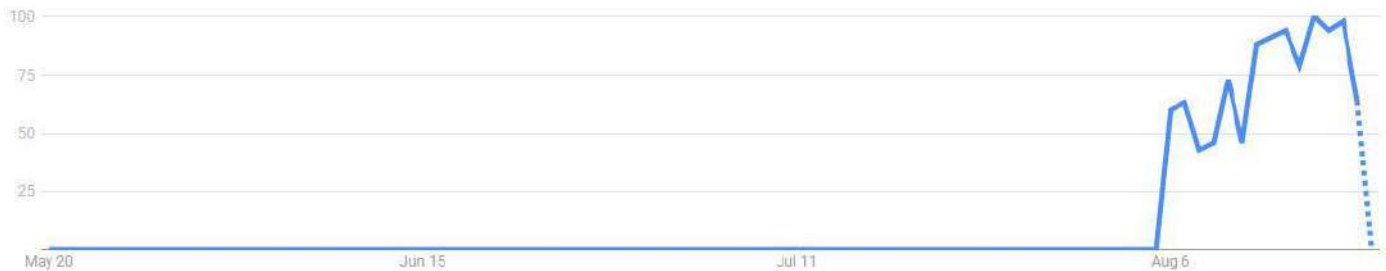


Advertising performance:

9.1K Impression	8 Likes	0 Comments	1 Shares	0 Forwards
\$17.2~69.2 Ad cost	1~5 Conversions	0.09% Like Rate	0 Downloads	0 Collections



Google search popularity:





**Product Name: Folding keyboard**

**Product Price: \$28.39**

**Market Price: \$59.3**

**Recommend Market: US DE FR**



### Product Features

- ✓ Folding design
- ✓ Bluetooth 3.0 chip
- ✓ Connect 3 devices simultaneously
- ✓ The Angle can be freely adjusted

### Pain Points Solved

- Inconvenient to carry
- Slow typing efficiency
- Cumbersome connection
- Work with a mobile phone

### Application Scenarios

- On a business trip
- Handle emails and documents
- Cafe office
- When students take notes

### Target Audience

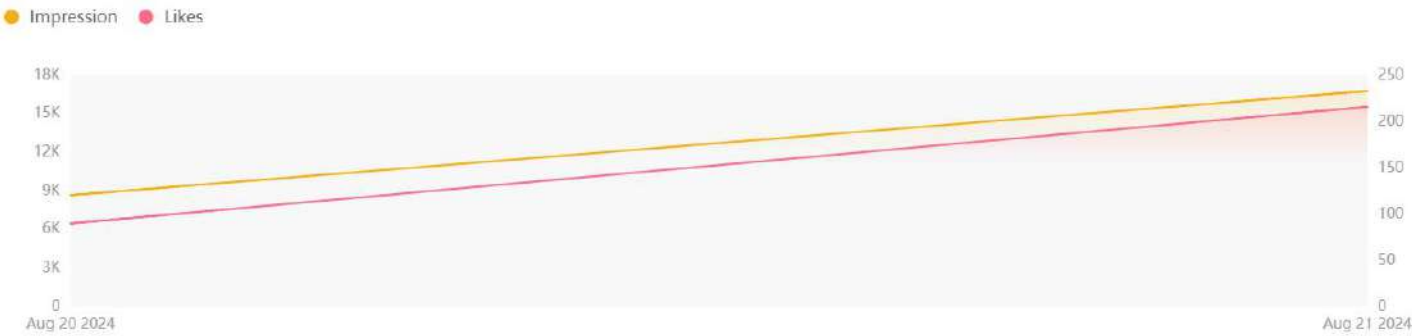
- Business people
- Freelancer
- Student Party
- People who create outdoors



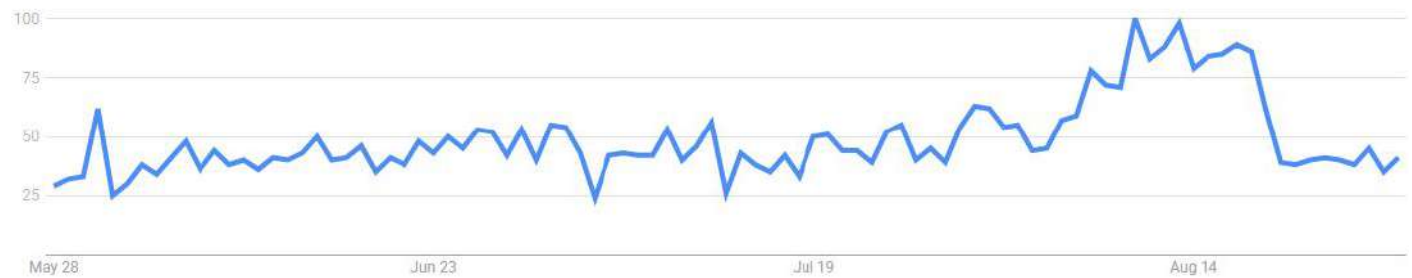
Media Performance and Trend



Advertising performance:



Google search popularity:







**Product Name:** Penguin Faucet

**Product Price:** \$30.15

**Market Price:** \$84.53

**Recommend Market:** US AU DE



**Product Features**

- ✓ Durable and corrosion-resistant
- ✓ Inductive water output
- ✓ LED water temperature indication
- ✓ Stretchable faucet

**Pain Points Solved**

- Water temperature judgment
- The outlet Angle is fixed
- The cleaning range is limited
- The design is ordinary

**Application Scenarios**

- Family bathroom
- Homestay/hotel
- Apartment renovation
- High-end office building

**Target Audience**

- The elderly and children
- Homestay/hotel operator
- Bathroom decoration designer

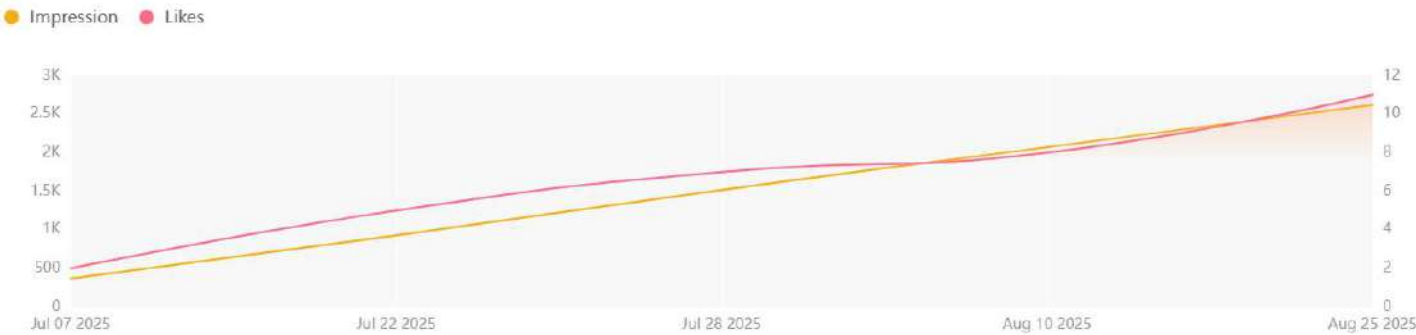


Media Performance and Trend

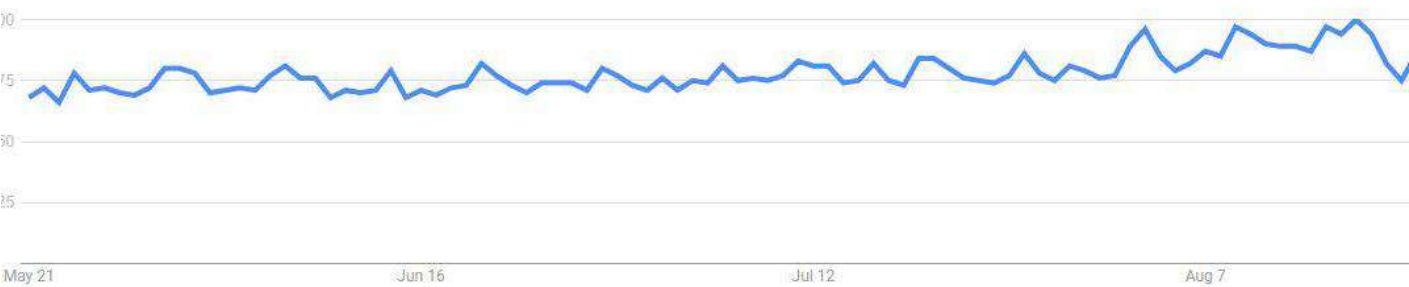


Advertising performance:

<b>2.6K</b> Impression	<b>11</b> Likes	<b>0</b> Comments	<b>5</b> Shares	<b>0</b> Forwards
<b>\$9.2~37.0</b> Ad cost	<b>0~4</b> Conversions	<b>0.42%</b> Like Rate	<b>0</b> Downloads	<b>0</b> Collections



Google search popularity:





**Product Name: A one-to-two pet leash**

**Product Price: \$6.4**

**Market Price: \$26.53**

**Recommend Market: CA AU US**



### Product Features

- ✓ ABS+ high-toughness nylon rope
- ✓ 360° rotation anti-entanglement
- ✓ One-click lock length
- ✓ Built-in LED spotlights

### Pain Points Solved

- One person leads two dogs
- Winding of the traction rope
- It's not safe to walk dogs at night
- Carry the toilet bag separately

### Application Scenarios

- A walk in the community
- Walking the dog outdoors
- Reflective strips alert vehicles
- Storage in a toilet bag

### Target Audience

- People who keep pets
- Pet supplies store
- Dog walking lover





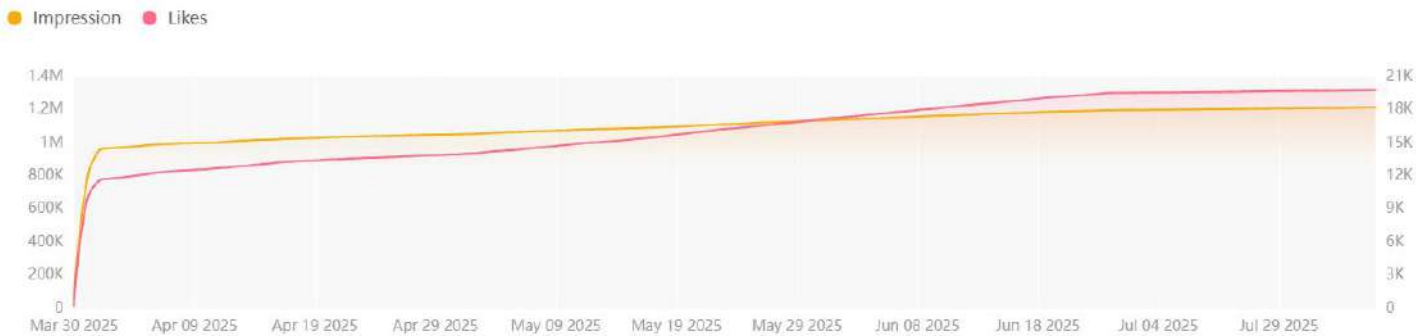
Media Performance and Trend



This thing went viral for a rea...

Advertising performance:

<b>1.2M</b> Impression	<b>19.7K</b> Likes	<b>443</b> Comments	<b>5.7K</b> Shares	<b>0</b> Forwards
<b>\$1.1K~4.7K</b> Ad cost	<b>47~379</b> Conversions	<b>1.63%</b> Like Rate	<b>6</b> Downloads	<b>0</b> Collections



Google search popularity:



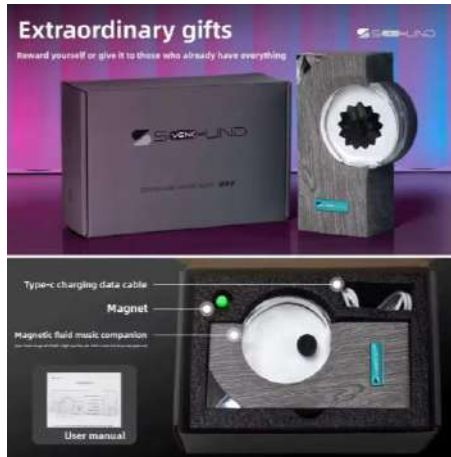


**Product Name: Magnetic fluid speaker**

**Product Price: \$51.51**

**Market Price: \$120.47**

**Recommend Market: DE FR US**



### Product Features

- ✓ High-quality ABS shell
- ✓ Built-in pickup microphone
- ✓ Capture the rhythm of the music
- ✓ Soft LED light

### Pain Points Solved

- Monotonous decoration
- Single function
- Lack of interactive functions
- Monotonous music

### Application Scenarios

- When working from home
- Bedtime in the bedroom
- Living room party
- In the study, coffee shop, etc

### Target Audience

- Tech-savvy enthusiast
- Office worker
- Collectible toy enthusiast
- Music lover



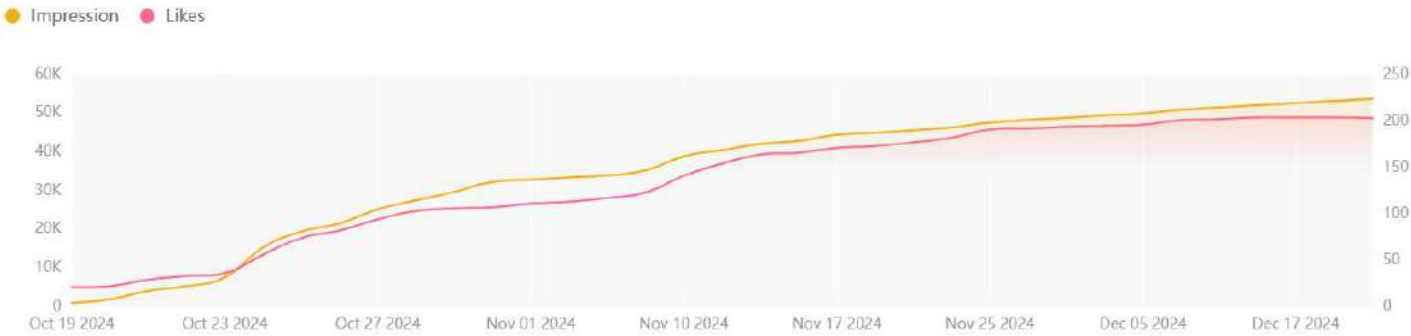
Media Performance and Trend



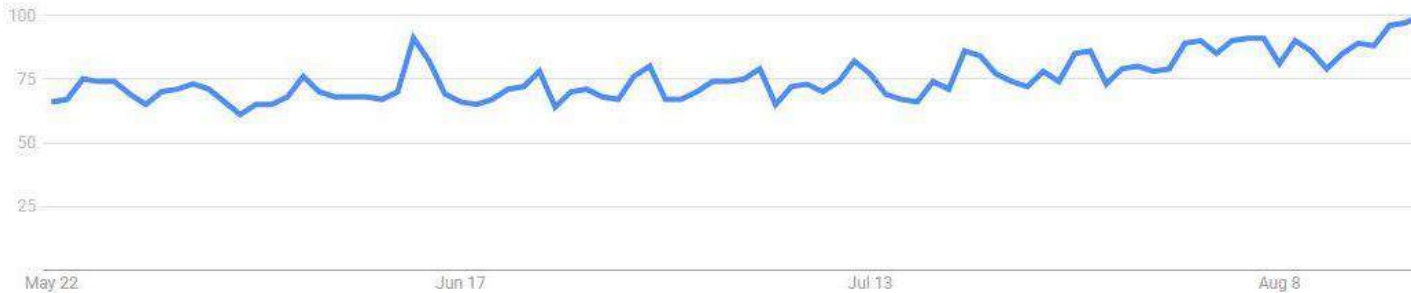
A magnetic fluid that can bo...

Advertising performance:

<b>53.7K</b> Impression	<b>203</b> Likes	<b>9</b> Comments	<b>70</b> Shares	<b>0</b> Forwards
<b>\$139.6~559.8</b> Ad cost	<b>5~53</b> Conversions	<b>0.38%</b> Like Rate	<b>0</b> Downloads	<b>4</b> Collections



Google search popularity:





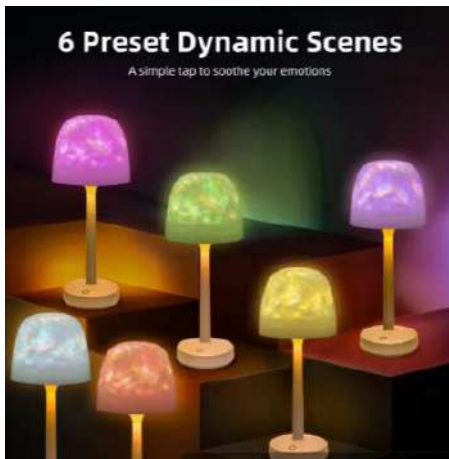


**Product Name: Ocean Wave Cordless Projector Light**

**Product Price: \$8.74**

**Market Price: \$24.97**

**Recommend Market: CA AU FR**



### Product Features

- ✓ Remote control adjustment
- ✓ Table lamps and projection lamps
- ✓ 45 scene color schemes
- ✓ LED light source

### Pain Points Solved

The desk lamp has a single function

Light source illumination

Few scene modes

Monotonous space

### Application Scenarios

Bedtime in the bedroom

The atmosphere of the living room

Children's room

Camping party

### Target Audience

Families with children

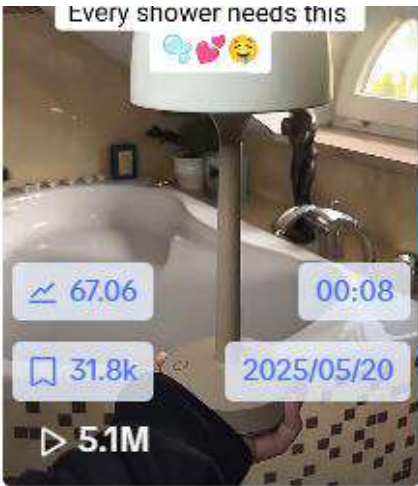
Camping enthusiast

Party enthusiast

Atmosphere pursuer



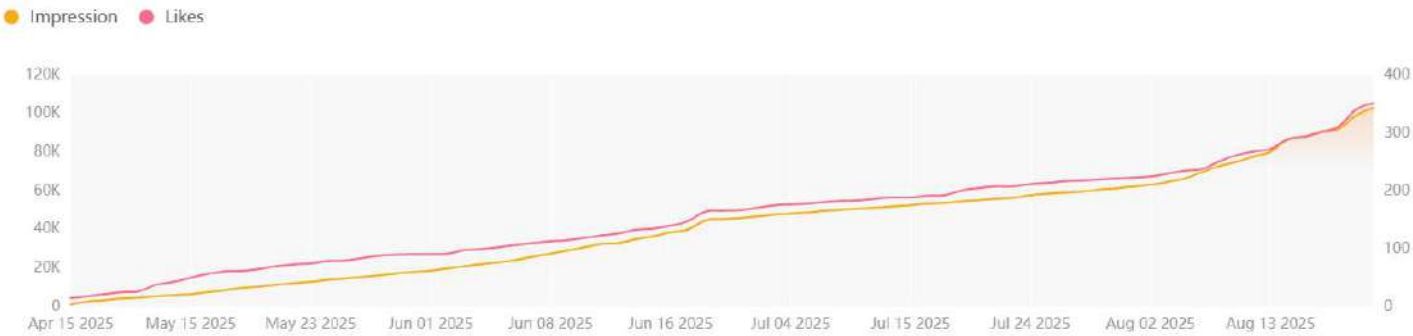
Media Performance and Trend



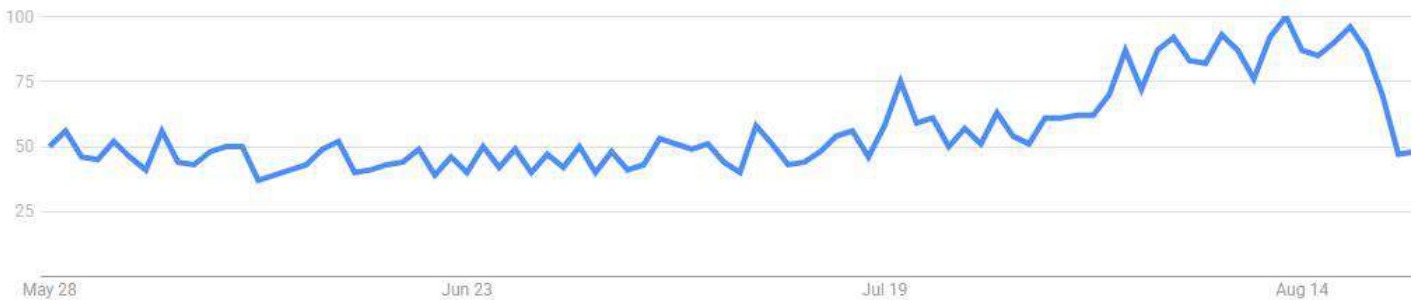
The best gift you will ever get

Advertising performance:

103K Impression	352 Likes	14 Comments	94 Shares	0 Forwards
\$45.2~182.2 Ad cost	5~84 Conversions	0.34% Like Rate	2 Downloads	7 Collections



Google search popularity:





**Product Name:** A breathing doll

**Product Price:** \$6.4

**Market Price:** \$26.53

**Recommend Market:** CA AU US



### Product Features

- ✓ Soft and short plush
- ✓ Breathing luminescence
- ✓ Soothing music
- ✓ Children aged 5 and above

### Pain Points Solved

The baby doesn't want to sleep  
Needs to be coaxed to sleep  
Single function  
No distinctive features

### Application Scenarios

Bedtime comfort in a crib  
Create a sleep-inducing atmosphere  
Go on a trip

### Target Audience

Children aged 5 to 14  
Owner of a mother and baby store  
Kindergarten  
Early education institution





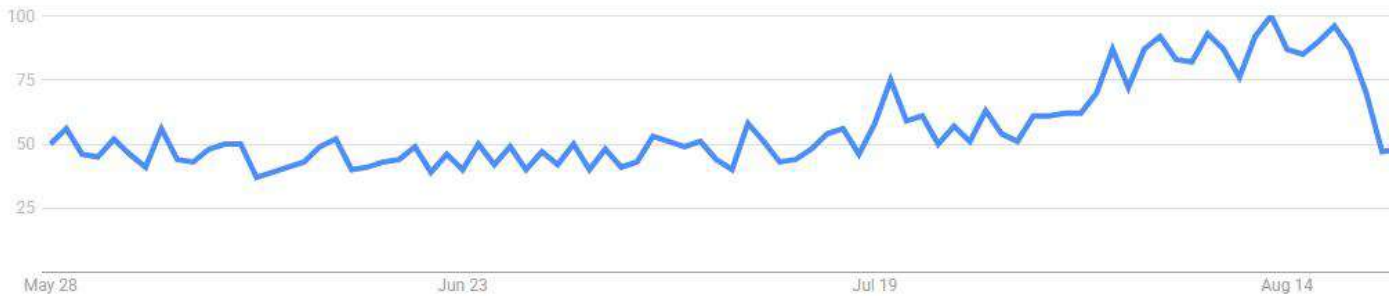
Media Performance and Trend



Advertising performance:

10.2K Impression	367 Likes	3 Comments	4 Shares	0 Forwards
\$35.0~140.6 Ad cost	1~14 Conversions	3.58% Like Rate	0 Downloads	22 Collections

Google search popularity:





**Product Name: Multi-functional pet water cup**

**Product Price: \$6.4**

**Market Price: \$26.53**

**Recommend Market: CA AU US**



### Product Features

- ✓ Environmentally friendly plastic
- ✓ Independent physical storage
- ✓ Foldable water tray
- ✓ Sealed and leak-proof

### Pain Points Solved

- Carry dog food separately
- It's easy to spill water when drinking
- Walking a dog is cumbersome
- Inconvenient to carry

### Application Scenarios

- A walk in the community
- Play in the park
- Hiking in the suburbs
- When camping in the wild

### Target Audience

- People who love walking their dogs
- Owner of a pet supplies store
- Suitable for pet training institutions
- People who love traveling

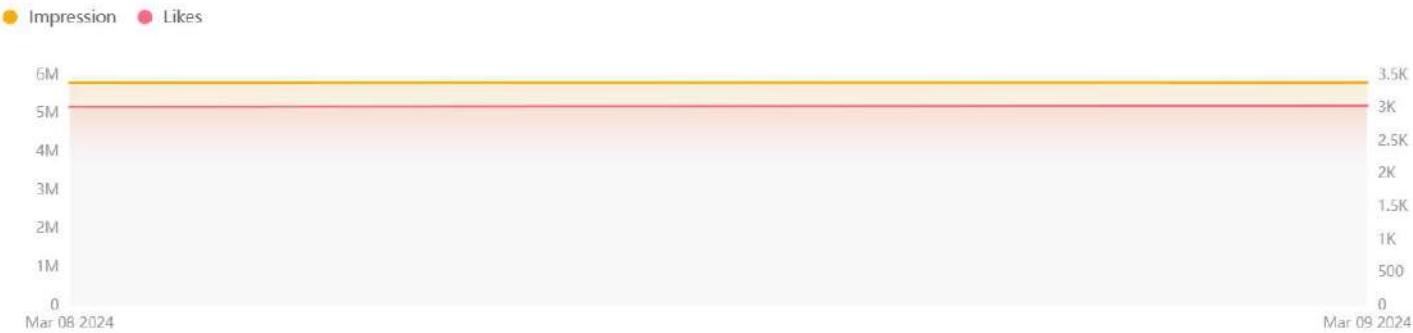


Media Performance and Trend

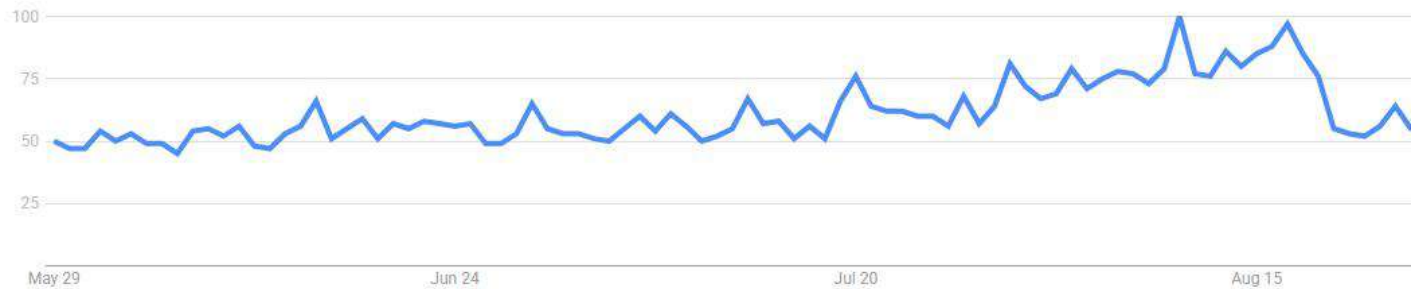


Advertising performance:

5.8M Impression	3K Likes	4 Comments	0 Shares	0 Forwards
\$7.5K~30.3K Ad cost	378~3K Conversions	0.05% Like Rate	0 Downloads	0 Collections



Google search popularity:







**Product Name: DIY Phone case**

**Product Price: \$12.5**

**Market Price: \$47.09**

**Recommend Market: UK AU US**



### Product Features

- ✓ Compatible with iPhone series
- ✓ Lens scratch protection
- ✓ The key design is semi-enclosed
- ✓ HD e-ink screen

### Pain Points Solved

- Pattern fixed
- Missing a mobile phone stand
- Wireless charging is not available
- Fast power consumption

### Application Scenarios

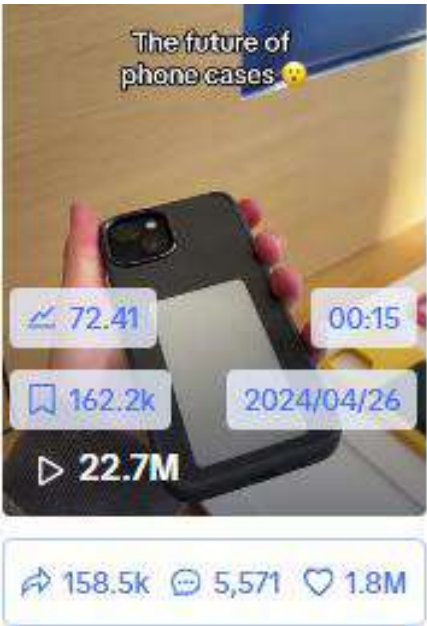
- Daily outfits
- When watching videos
- When friends get together
- Holiday-themed patterns

### Target Audience

- People who pursue individuality
- iPhone users
- Young people who like DIY
- People who need a phone stand

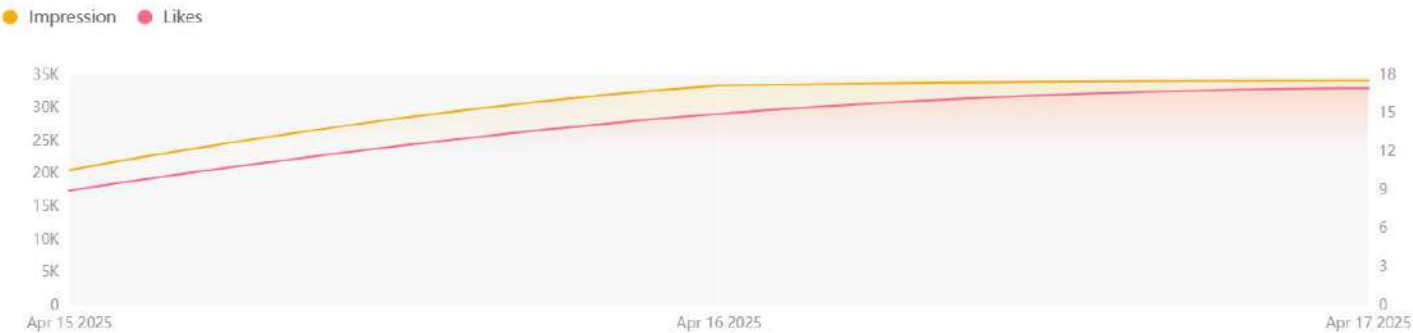


Media Performance and Trend

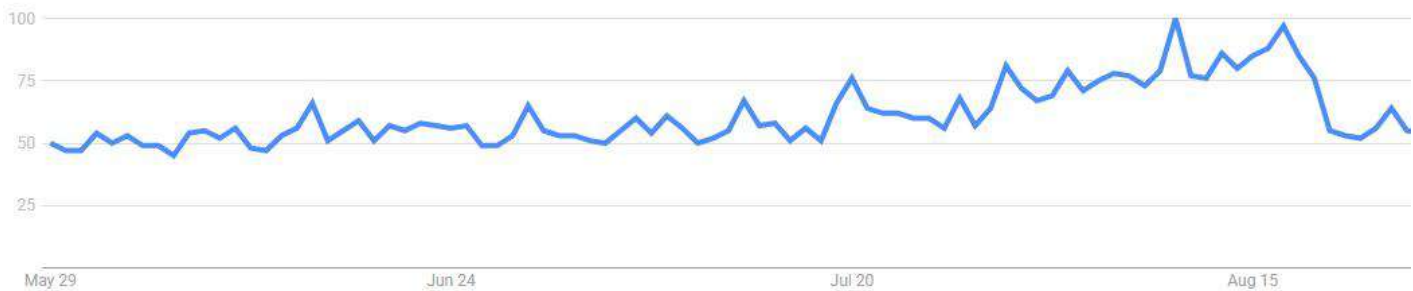


Advertising performance:

34.2K Impression	17 Likes	1 Comments	1 Shares	0 Forwards
\$117.0~469.2 Ad cost	4~47 Conversions	0.05% Like Rate	0 Downloads	2 Collections



Google search popularity:





**Product Name: Makeup brush cleaner**

**Product Price: \$1.93**

**Market Price: \$17.09**

**Recommend Market: AU FR SA**



### Product Features

- ✓ 7000RPM rotational speed
- ✓ Ultrasonic silicone texture
- ✓ Deep cleaning
- ✓ Quick drying function

### Pain Points Solved

Time-consuming and laborious

Not cleaned thoroughly

Let it dry naturally for a long time

It is prone to bacterial growth

### Application Scenarios

Daily makeup

Beauty blogger/makeup artist

Makeup brush storage

Cleaning equipment for beauty stores

### Target Audience

A girl who loves makeup

Beauty blogger/makeup artist

People with sensitive skin

The owner of a beauty store



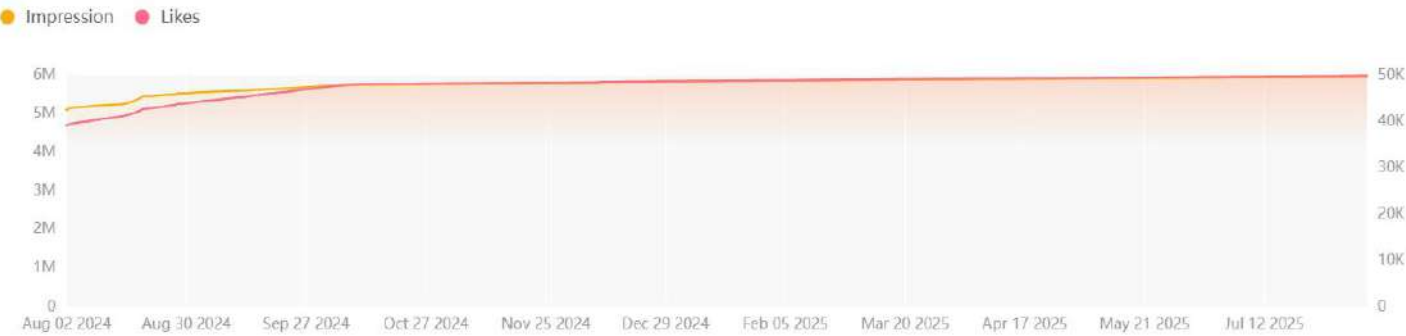


Media Performance and Trend

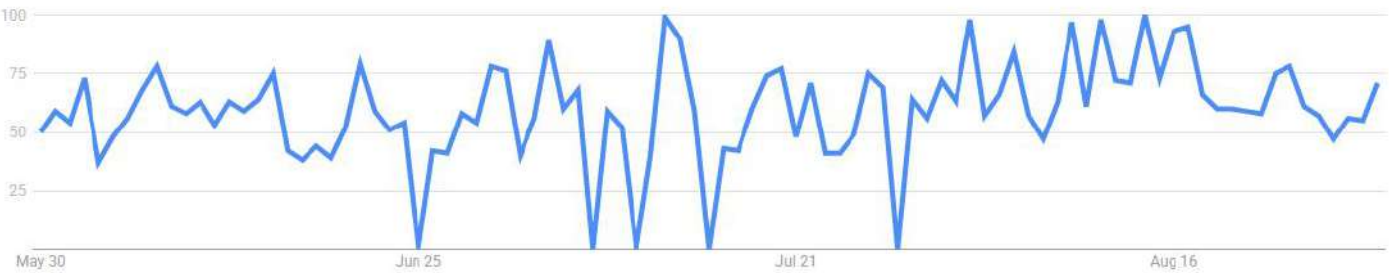


Advertising performance:

<b>5.9M</b> Impression	<b>49.9K</b> Likes	<b>846</b> Comments	<b>18.4K</b> Shares	<b>0</b> Forwards
<b>\$20.4K~81.7K</b> Ad cost	<b>0</b> Conversions	<b>0.84%</b> Like Rate	<b>2.2K</b> Downloads	<b>10.2K</b> Collections



Google search popularity:



**Market Price: \$63.29**

**Recommend Market: US AU AE**



- ✓ Skin-friendly fabric material
- ✓ 360° pneumatic massage
- ✓ Five adjustable intensity levels
- ✓ Hot compress + air pressure

- Stiffness of the hand muscles
- Joint soreness
- The hands are dry and cold
- Poor blood circulation

**When watching TV series at home**

**Use before going to bed**

**After fitness or exercise**

**Carry it with you when traveling**

Office worker

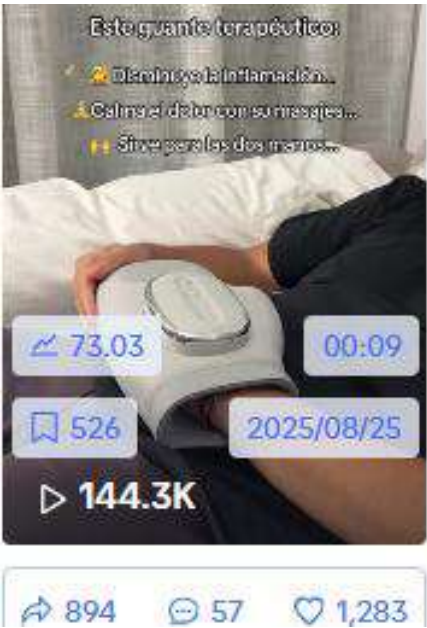
Student Party

Elders and senior citizens

Housewife

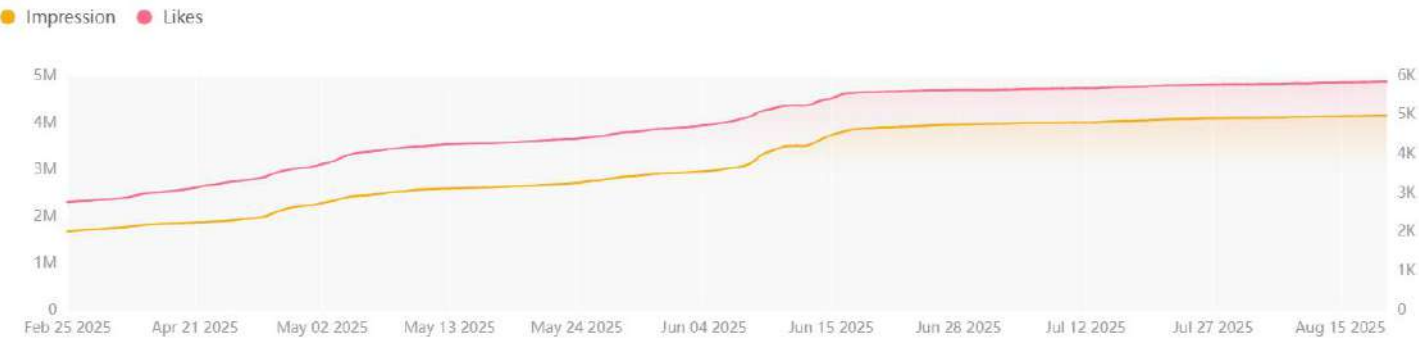


Media Performance and Trend

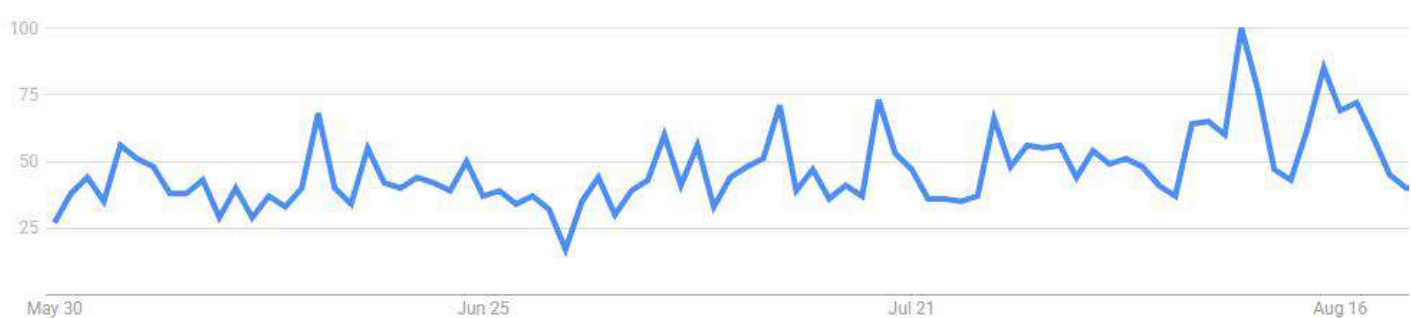


Advertising performance:

<b>4.1M</b> Impression	<b>5.8K</b> Likes	<b>339</b> Comments	<b>4.2K</b> Shares	<b>0</b> Forwards
<b>\$14.2K~57K</b> Ad cost	<b>474~5.7K</b> Conversions	<b>0.14%</b> Like Rate	<b>55</b> Downloads	<b>911</b> Collections



Google search popularity:







**Product Name: Underwear washing machine**

**Product Price: \$5.89**

**Market Price: \$29.99**

**Recommend Market: CA SA AU**



### Product Features

- ✓ Supports USB charging
- ✓ Bionic hand washing technology
- ✓ 705rpm high-speed motor
- ✓ Gentle and powerful modes

### Pain Points Solved

Time-consuming and laborious  
Not cleaned thoroughly  
Mixed washing leads to infection  
Energy conservation

### Application Scenarios

Bathroom  
Business trip  
Hotel  
Dormitory

### Target Audience

Women who pay attention to hygiene  
People who love fitness  
A young person living alone  
A mother with a baby

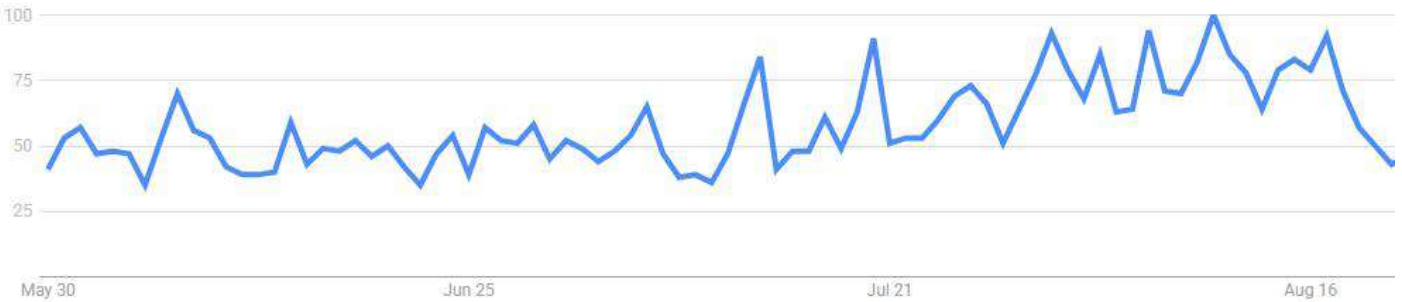
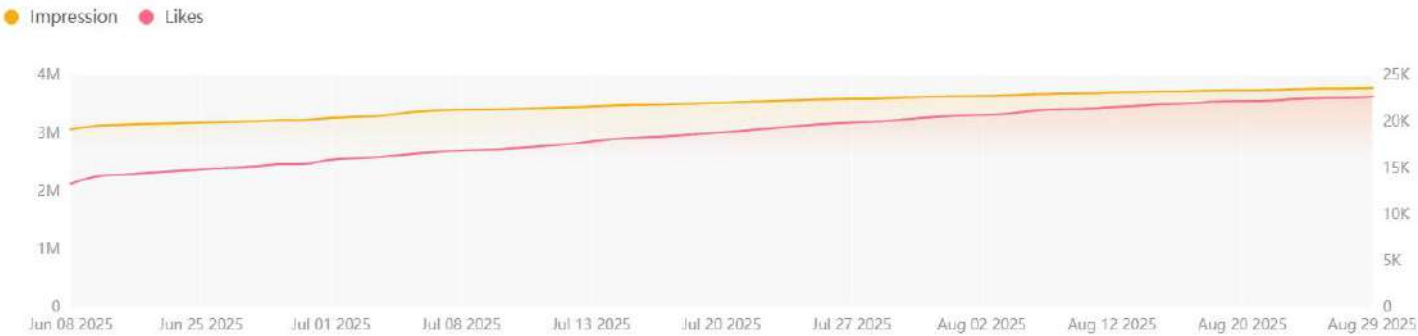


Media Performance and Trend



Advertising performance:

<b>3.7M</b> Impression	<b>22.7K</b> Likes	<b>688</b> Comments	<b>8.1K</b> Shares	<b>0</b> Forwards
<b>\$12.9K~51.9K</b> Ad cost	<b>432~5.1K</b> Conversions	<b>0.60%</b> Like Rate	<b>710</b> Downloads	<b>3.4K</b> Collections





**Product Name: Mobile live streaming fill light**

**Product Price: \$11.2**

**Market Price: \$37.53**

**Recommend Market: SI US NZ**

**Three-level Lighting  
Adjustable as needed**



**Built-in Makeup Mirror  
For Convenient Touch-Ups**  
56mm High-Definition Mirror



**Packing List**



### Product Features

- ✓ Aluminum alloy material
- ✓ Compatible with MagSafe
- ✓ 180° flip + 36mm telescopic rod
- ✓ Color temperature is adjustable

### Pain Points Solved

The indoor light is dim

The complexion looks dirty

Inconvenient to carry

Installation troublesome

### Application Scenarios

When taking daily selfies

During live streaming

Go out to touch up makeup

When traveling

### Target Audience

People who love taking selfies

Beauty blogger

Live-streaming influencer

Travel photography enthusiast



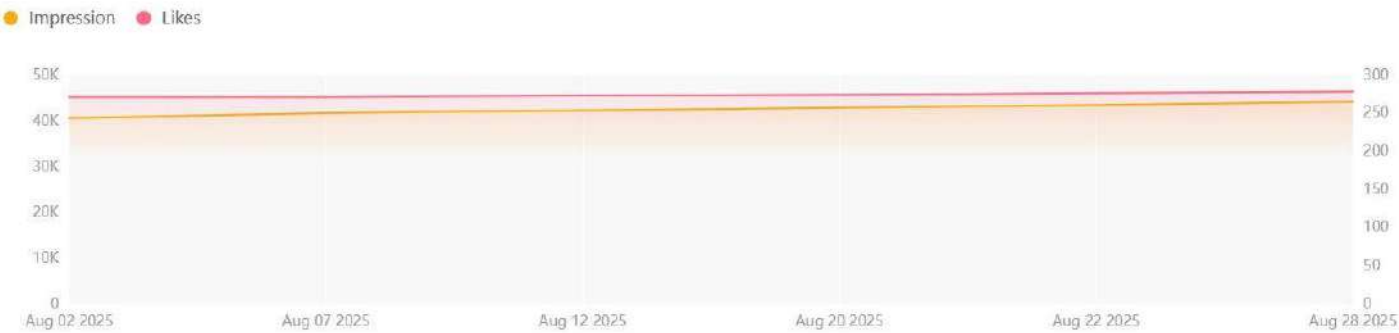


Media Performance and Trend

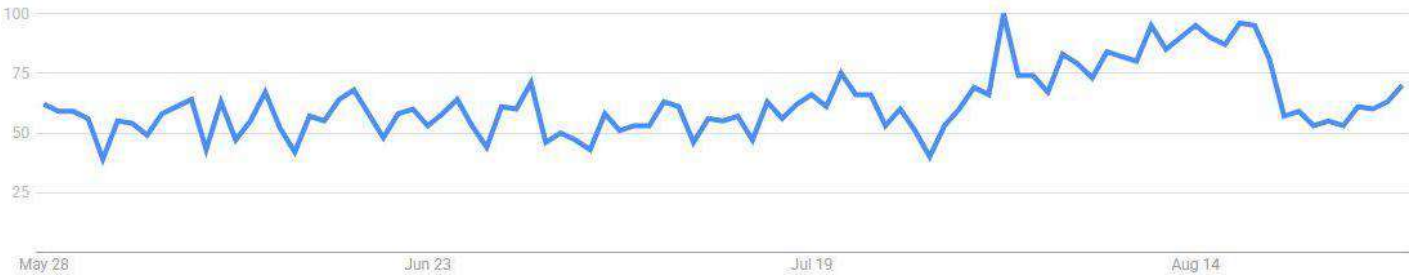


Advertising performance:

44.3K Impression	279 Likes	2 Comments	33 Shares	0 Forwards
\$151.4~607.2 Ad cost	5~61 Conversions	0.63% Like Rate	2 Downloads	83 Collections



Google search popularity:





**Product Name:** Use a functional fan humidifier

**Product Price:** **\$30.24**

**Market Price:** **\$67.43**

**Recommend Market:** AU SA US



### Product Features

- ✓ Engine model design
- ✓ 12W Qi wireless fast charging
- ✓ Integrated USB fan
- ✓ Humidifier function

### Pain Points Solved

- Stacking multiple devices
- The charger design is monotonous.
- Lack of decoration
- Single function

### Application Scenarios

- Office desktop
- Fan cooling in summer
- Improve the dry environment
- As a personalized decorative item

### Target Audience

- Office worker
- Tech enthusiast
- Owner of a digital store
- Car owner

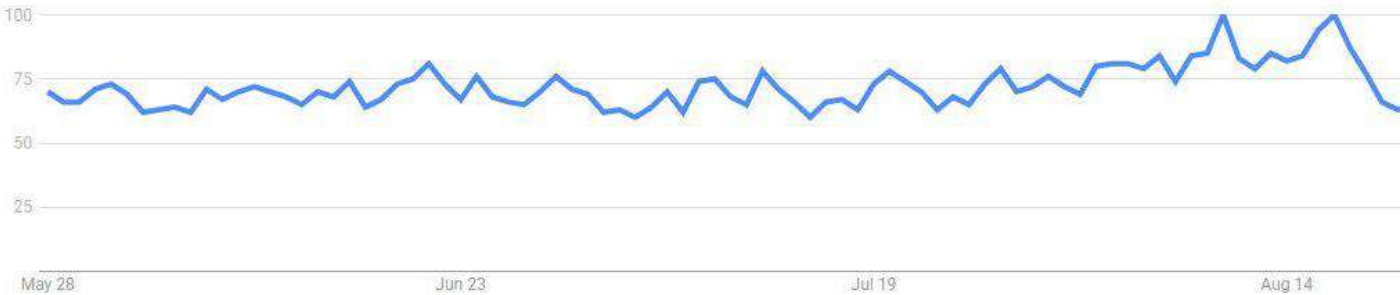
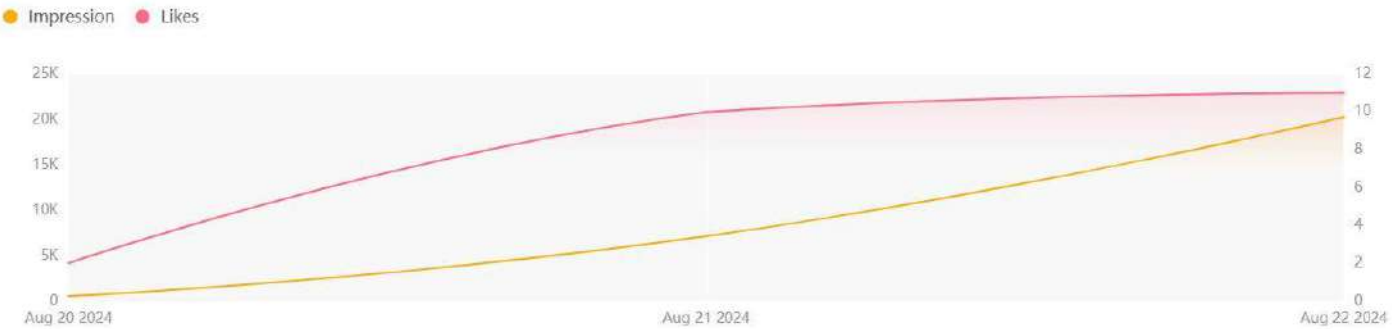


Media Performance and Trend



Advertising performance:

20.2K Impression	11 Likes	1 Comments	0 Shares	0 Forwards
\$31.8~127.8 Ad cost	1~13 Conversions	0.05% Like Rate	0 Downloads	0 Collections





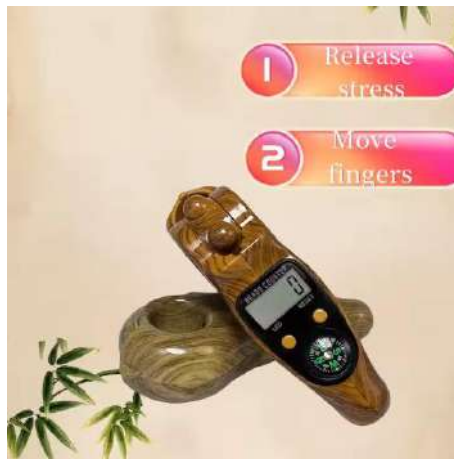


**Product Name: Ball counter**

**Product Price: \$1.86**

**Market Price: \$22.98**

**Recommend Market: PL AU MY**



### Product Features

- ✓ Built-in rolling ball
- ✓ Count by moving your fingers
- ✓ LED electronic display screen
- ✓ LED lighting and compass function

### Pain Points Solved

- Relieve stress
- Need to calculate
- Single function
- Lack of design

### Application Scenarios

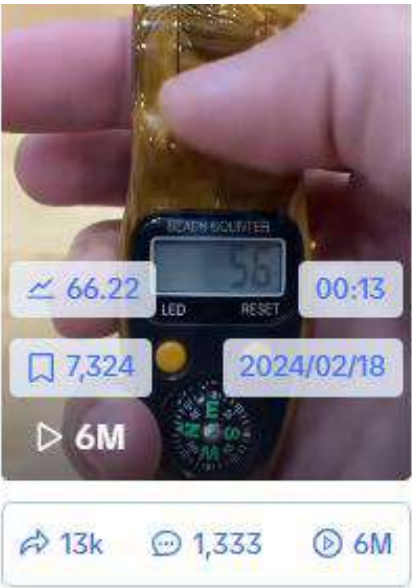
- Work break
- Relieve stress
- Religious prayer
- Number of records

### Target Audience

- Office worker
- Religious believers
- And the student group
- Children's enlightenment



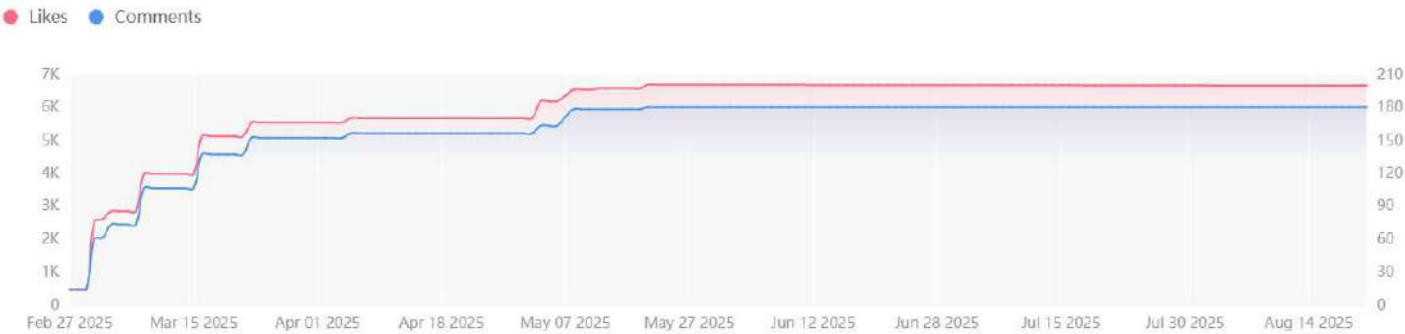
Media Performance and Trend



New product Gadgets #forvoul

Advertising performance:

551.1K Impression	6.2K Likes	280 Comments	502 Shares	0 Forwards
\$1.8K~7.5K Ad cost	63~756 Conversions	1.13% Like Rate	10 Downloads	962 Collections





**Product Name: Car mobile phone stand**

**Product Price: \$14.2**

**Market Price: \$34.64**

**Recommend Market: PL AU MY**



### Product Features

- ✓ Double-coil design
- ✓ Supports super fast charging
- ✓ Support foldable screen phones
- ✓ 5mm air charging capability

### Pain Points Solved

- Not firm
- Plug and unplug the charging cable
- Fast charging is not supported
- The Angle cannot be adjusted quickly

### Application Scenarios

- During daily commutes
- When navigating
- During a long self-driving trip
- Foldable screen mobile phone

### Target Audience

- Foldable screen mobile phone
- People who value convenience
- Long-distance self-driving travelers
- Taxi driver





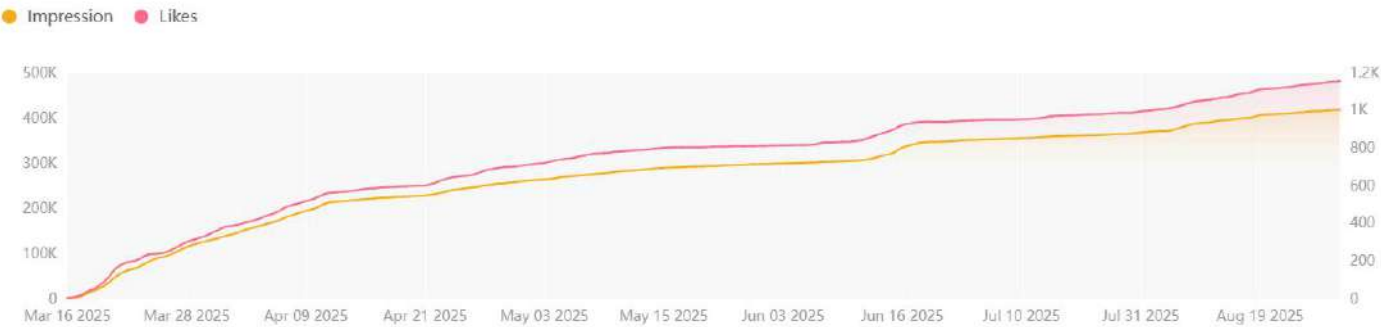
Media Performance and Trend



With this car-mounted phone

Advertising performance:

419.9K Impression	1.1K Likes	21 Comments	238 Shares	0 Forwards
\$1.4K~5.7K Ad cost	48~576 Conversions	0.28% Like Rate	0 Downloads	6 Collections



Google search popularity:





**Product Name: Hand-cranked charger**

**Product Price: \$28.6**

**Market Price: \$69.79**

**Recommend Market: UK AU IN**



### Product Features

- ✓ Hand-cranked power generation
- ✓ Mobile phone stand
- ✓ Compatible with any model
- ✓ Unique appearance design

### Pain Points Solved

- No power supply
- Cannot charge
- A mobile phone stand is needed
- The design is mediocre

### Application Scenarios

- When traveling outdoors
- When camping
- When a power bank is needed
- When watching TV series

### Target Audience

- Love outdoor exploration
- A mobile phone stand is needed
- Long-distance business trip
- Novelty enthusiast

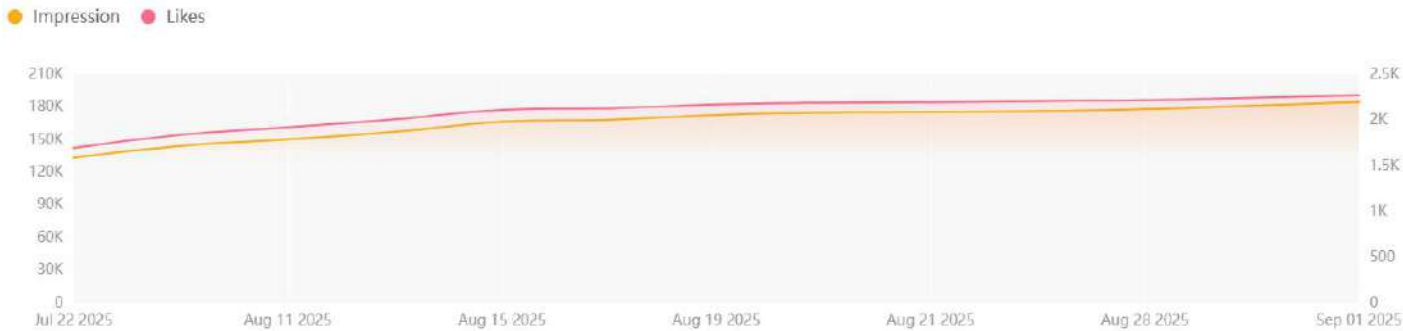


Media Performance and Trend



Advertising performance:

184.7K Impression	2.2K Likes	36 Comments	321 Shares	0 Forwards
\$631.8~2.5K Ad cost	21~253 Conversions	1.23% Like Rate	13 Downloads	177 Collections



Google search popularity:







**Product Name: Solar Mini Powerbank**

**Product Price: \$2.7**

**Market Price: \$19.69**

**Recommend Market: UK US CA**



### Product Features

- ✓ 3000mAh lithium battery
- ✓ Support solar charging
- ✓ IP66 waterproof and dustproof
- ✓ 1.8W LED flashlight

### Pain Points Solved

There is no electricity outdoors.

I can't find a charging device

Carry a charging cable

Afraid of water and drops

### Application Scenarios

When camping and hiking

Solar energy storage

Flashlight illumination

SOS mode for help

### Target Audience

Outdoor enthusiast

People who often travel on business

Self-driving car owners

Outdoor workers

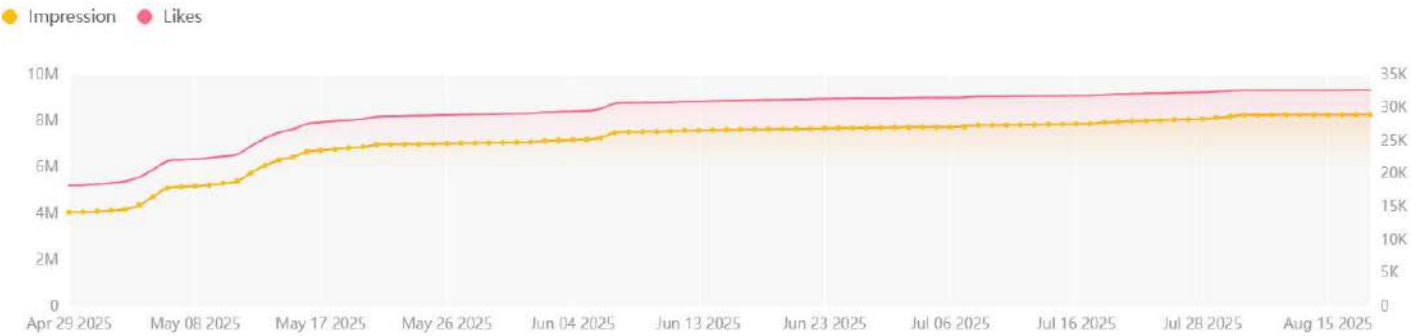


Media Performance and Trend



Advertising performance:

8.3M Impression	32.7K Likes	127 Comments	1.2K Shares	0 Forwards
\$5.4K~21.9K Ad cost	548~5.4K Conversions	0.39% Like Rate	20 Downloads	2.1K Collections



Google search popularity:







**Product Name: Fidgeting Slider**

**Product Price: \$4.68**

**Market Price: \$16.76**

**Recommend Market: UK US CA**



### Product Features

- ✓ Zinc alloy material
- ✓ EDC (Daily Carrying) toys
- ✓ Fingertip gyroscope
- ✓ Sliding decompression function

### Pain Points Solved

Stress release

Fingertip unconsciousness

The toy design is monotonous.

Lack of texture

### Application Scenarios

During the break of the meeting

Rotate or slide at will

During self-study in class

When friends get together

### Target Audience

High-pressure office worker

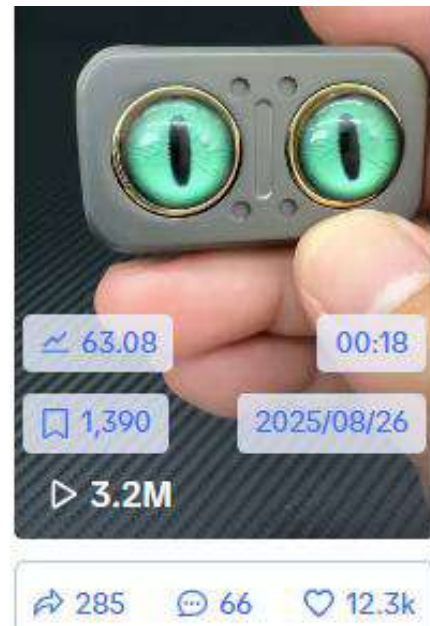
Student Party

People who are prone to anxiety

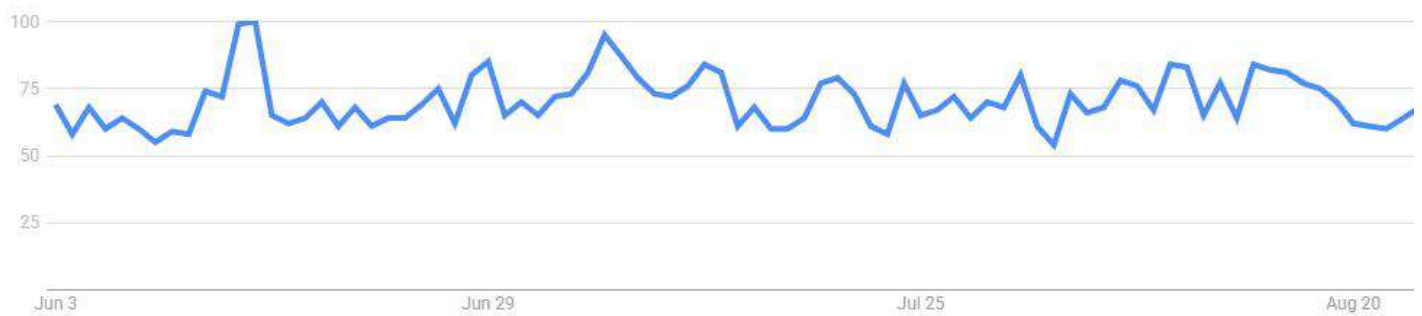




## Media Performance and Trend



### Google search popularity:





**Product Name: Bluetooth Stand Speaker**

**Product Price: \$7.74**

**Market Price: \$21.61**

**Recommend Market: UK US AU**



### Product Features

- ✓ PET+ABS material
- ✓ Ipx4-level waterproof and anti-fog
- ✓ Integrated wireless speaker
- ✓ 360° rotation Angle adjustment

### Pain Points Solved

The mobile phone got wet.

It's troublesome to take and put.

Mobile phones are prone to slipping

Audio system + flexible adjustment

### Application Scenarios

Binge-watching TV while taking a bath

When cooking in the kitchen

When taking a rest by the pool

When washing up in the bathroom

### Target Audience

People who love watching TV series

Kitchen expert

Hotel homestay

Gym (for the shower area)

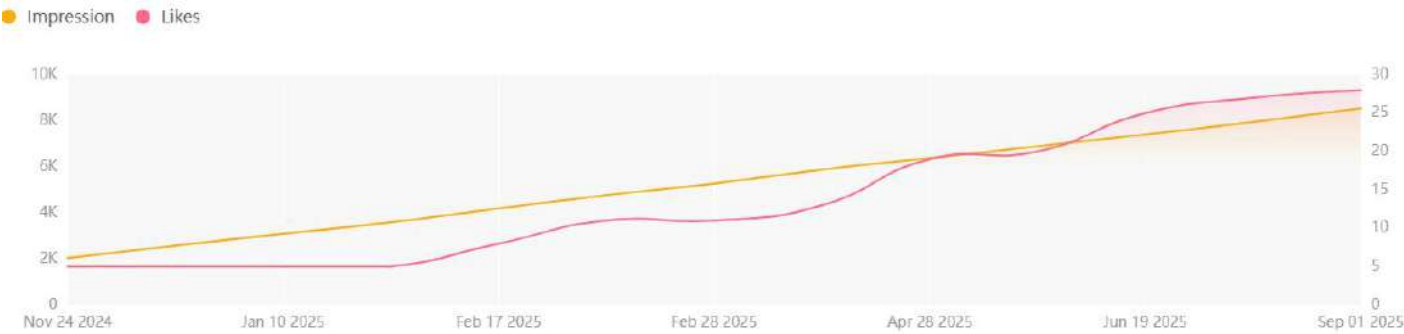


Media Performance and Trend

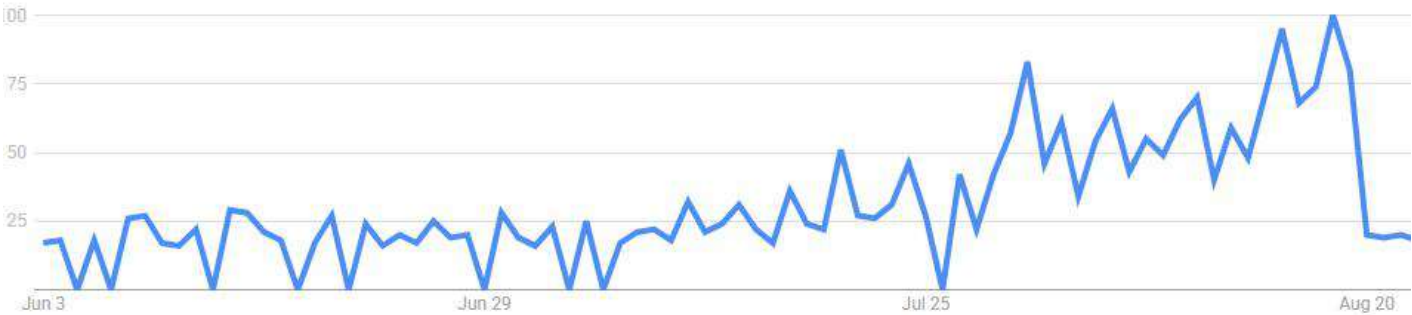


Advertising performance:

8.5K Impression	28 Likes	4 Comments	17 Shares	0 Forwards
\$29.2~117.4 Ad cost	1~12 Conversions	0.33% Like Rate	0 Downloads	3 Collections



Google search popularity:







**Product Name: Underwater visual camera**

**Product Price: \$12.4**

**Market Price: \$38.85**

**Recommend Market: CA US AU**



### Product Features

- ✓ 4.3-inch UHD IPS screen
- 22 night vision light beads
- 4800D strong tensile line
- The detection range is 0.6 to 73 M

### Pain Points Solved

- Determine if there are any fish
- Narrow field of vision
- Muddy water is hard to see clearly
- The wire is prone to breakage

### Application Scenarios

- When wild fishing
- Observe the school of fish
- When ice fishing in winter
- Deep well detection

### Target Audience

- Fishing enthusiast
- Outdoor fishing blogger
- The owner of a fishing equipment store
- Aquaculture practitioners

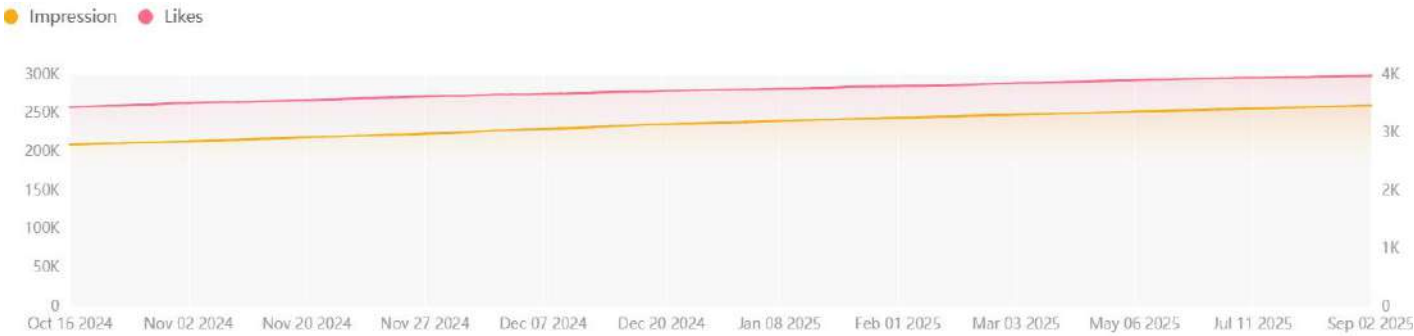


Media Performance and Trend

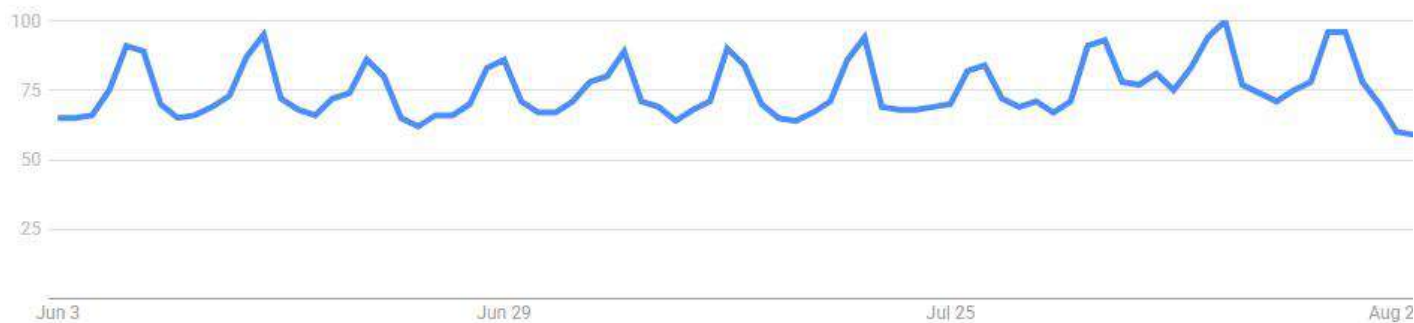


Advertising performance:

260.6K Impression	3.9K Likes	115 Comments	160 Shares	0 Forwards
\$185.0~745.4 Ad cost	6~75 Conversions	1.53% Like Rate	31 Downloads	343 Collections



Google search popularity:





**Product Name: Wireless charging**

**Product Price: \$12.2**

**Market Price: \$34.63**

**Recommend Market: AU NZ UK**



**One touch Bluetooth connection**  
Bluetooth control photography  
Simple and convenient operation,  
one button connection



**90°rotation**  
**Wireless charging**  
The angle can be adjusted according to  
personal habits



### Product Features

- ✓ 5000mAh lithium battery
- ✓ Support wireless charging
- ✓ Bluetooth selfie function
- ✓ 90° rotatable bracket

### Pain Points Solved

- Missing a stand for taking photos
- The mobile phone is out of power
- The power bank has a single function
- Emergency photography is of no help

### Application Scenarios

- When checking in during a trip
- Bluetooth remote control
- When the battery is low
- Selfie at a friend's gathering

### Target Audience

- Travel enthusiast
- Like documenting daily life
- Self-media blogger
- Selfies taken by students



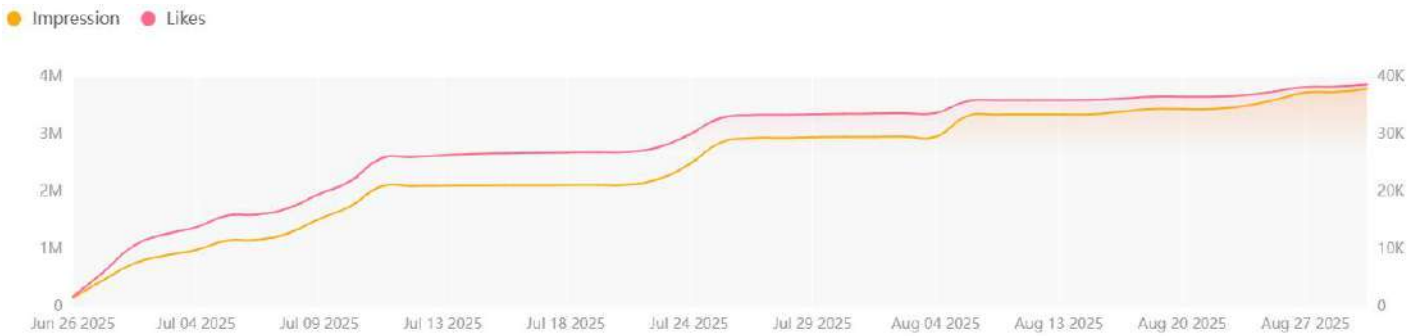


Media Performance and Trend

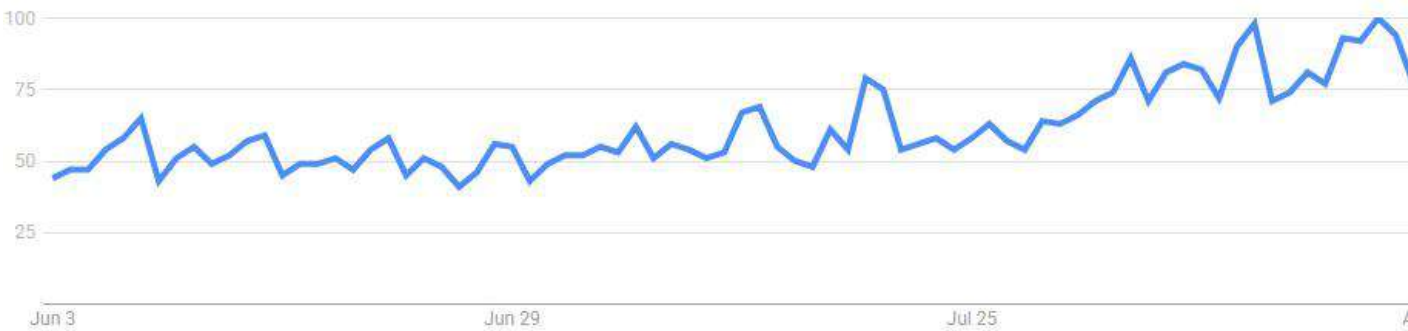


Advertising performance:

<b>3.7M</b> Impression	<b>38.6K</b> Likes	<b>368</b> Comments	<b>2.5K</b> Shares	<b>0</b> Forwards
<b>\$3.4K~13.9K</b> Ad cost	<b>0</b> Conversions	<b>1.02%</b> Like Rate	<b>7</b> Downloads	<b>646</b> Collections



Google search popularity:



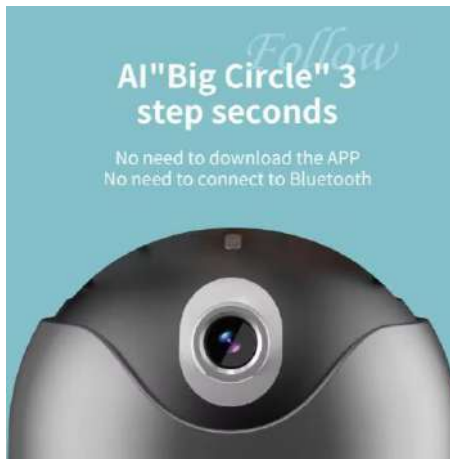


**Product Name:** Rotate the mobile phone stand

**Product Price:** \$23.23

**Market Price:** \$55.42

**Recommend Market:** SA AU US



### Product Features

- ✓ Dual-axis AI visual tracking
- ✓ Rotate 360° left and right
- ✓ + 12°-18° up and down pitch
- ✓ 4000mAh battery

### Pain Points Solved

- No one helped with the shooting.
- The picture is shaking.
- Prone to defocusing
- Connection of the APP is complex

### Application Scenarios

- During live streaming
- Shoot vlogs or fitness videos
- Record while exercising
- Online meetings/online courses

### Target Audience

- Self-media blogger
- Live-streaming influencer
- Vlog creator
- Online course shooting



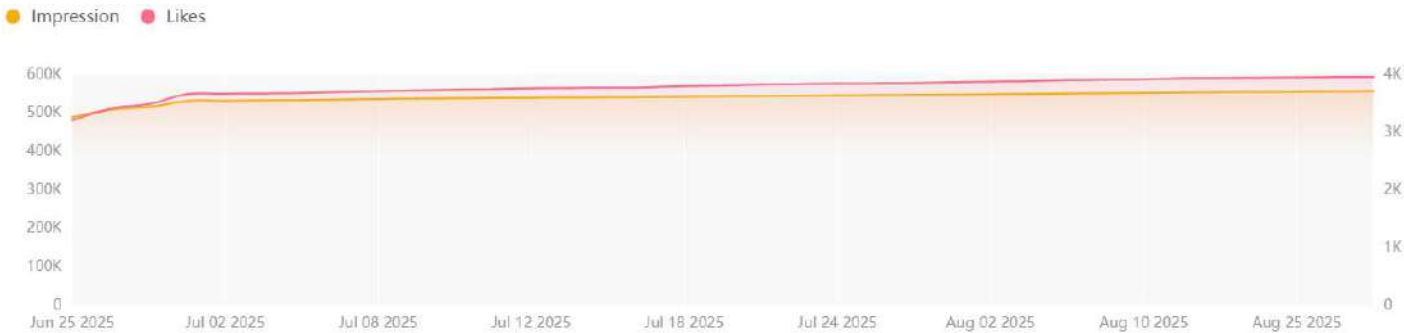
Media Performance and Trend



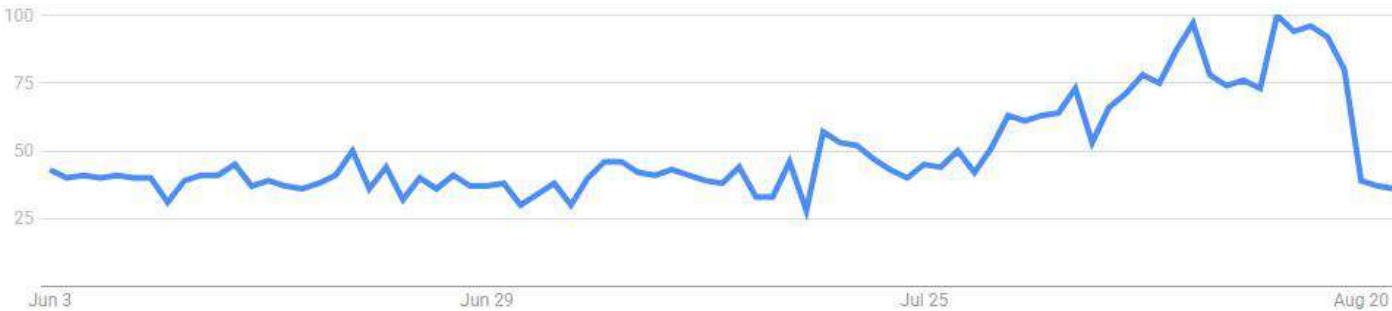
#viral #winningproducts ...

Advertising performance:

557.4K Impression	3.9K Likes	187 Comments	536 Shares	0 Forwards
\$513.2~2K Ad cost	0 Conversions	0.71% Like Rate	72 Downloads	1.2K Collections



Google search popularity:







**Product Name: Magnetic fluid Bluetooth speaker**

**Product Price: \$48.8**

**Market Price: \$104.33**

**Recommend Market: DE US UK**



### Product Features

- ✓ 5W copper foil voice coil speaker
- ✓ AUX wired dual-mode
- ✓ Hi-Fi level sound quality
- ✓ Magnetohydrodynamic technology

### Pain Points Solved

- Lack of visual interest
- Ornaments have a single function
- The Bluetooth connection is lagging
- Short battery life

### Application Scenarios

- When relaxing at home
- RGB lights create an atmosphere
- Office break
- When friends get together

### Target Audience

- Young people
- Music lover
- Aesthetic enthusiast
- Office worker



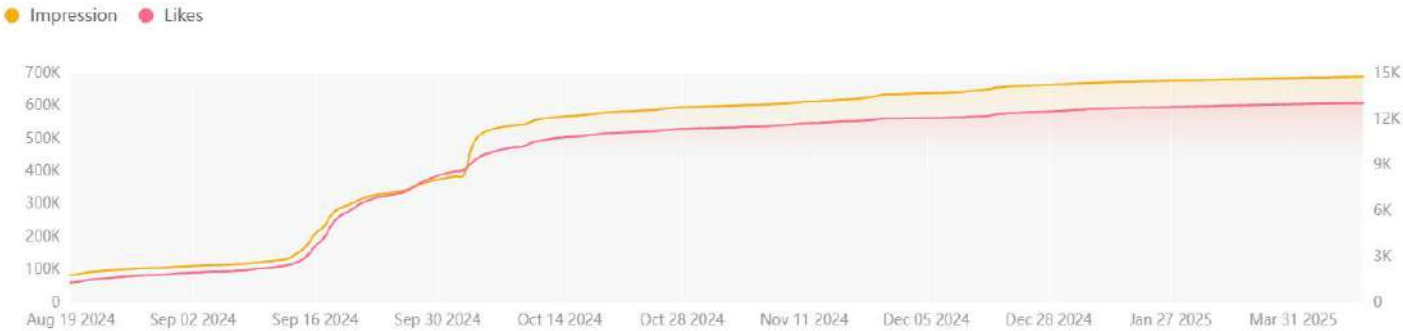
Media Performance and Trend



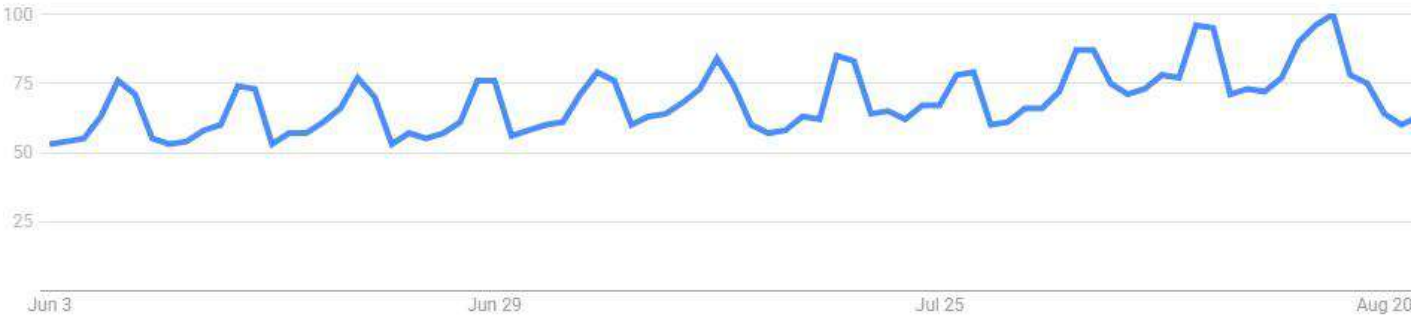
Magnetic fluid Bluetooth spe...

Advertising performance:

690K Impression	13K Likes	254 Comments	2.8K Shares	0 Forwards
\$1.7K~7.1K Ad cost	60~675 Conversions	1.89% Like Rate	1 Downloads	312 Collections



Google search popularity:





**Product Name:** Mechanical hand hanger

**Product Price:** \$5.55

**Market Price:** \$21.43

**Recommend Market:** AU US UK



### Product Features

- ✓ Alloy material
- ✓ Mechanical bionic hand
- ✓ The 7cm size is exquisite
- ✓ It features a beaded chain design

### Pain Points Solved

The design is monotonous.

Lack of exclusivity

Poor material quality

Prone to allergies

### Application Scenarios

Father's Day

Everyday men's outfits

Commemorative day

Small birthday gift

### Target Audience

Pursue personalized dressing

We need niche gifts

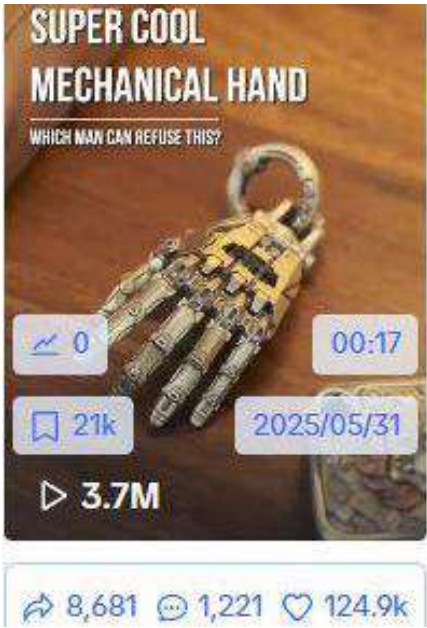
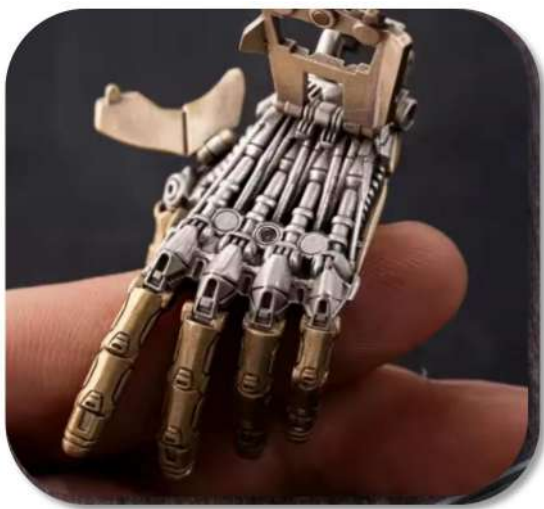
Like industrial style

A minimalist style of man



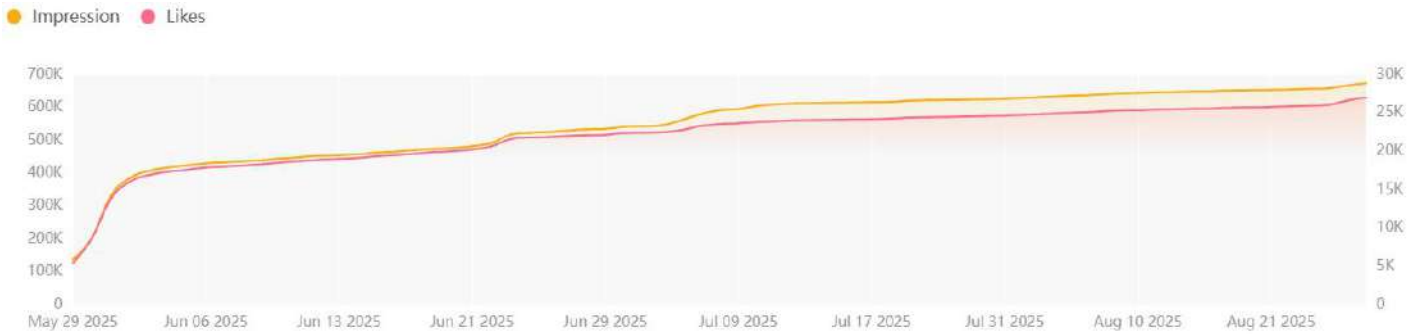


Media Performance and Trend



Advertising performance:

673.3K Impression	26.9K Likes	306 Comments	249 Shares	0 Forwards
\$2.3K~9.2K Ad cost	77~923 Conversions	4.01% Like Rate	13 Downloads	957 Collections



Google search popularity:



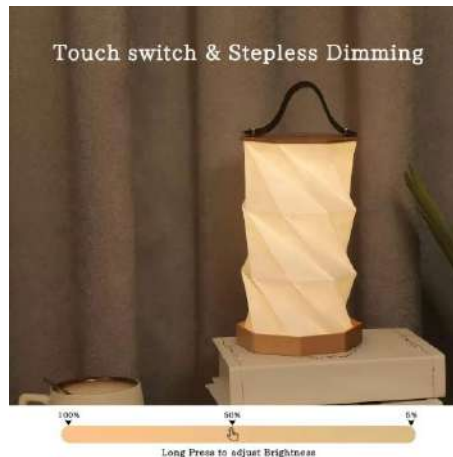


**Product Name: LED night light**

**Product Price: \$4.53**

**Market Price: \$31.04**

**Recommend Market: NZ AU US**



### Product Features

- ✓ Folding and telescopic design
- ✓ Adjustable height
- ✓ 3500K warm light LED beads
- ✓ Stepless dimming

### Pain Points Solved

- Save storage space
- Dimming is cumbersome
- Charging interface is inconvenient
- Decorative quality is average

### Application Scenarios

- Bedside in the bedroom
- Warm light helps with sleep
- When working in the study
- Carry when traveling

### Target Audience

- Nordic-style home furnishings
- The lighting atmosphere is needed
- Cultural and creative store
- Owner of a home furnishing store

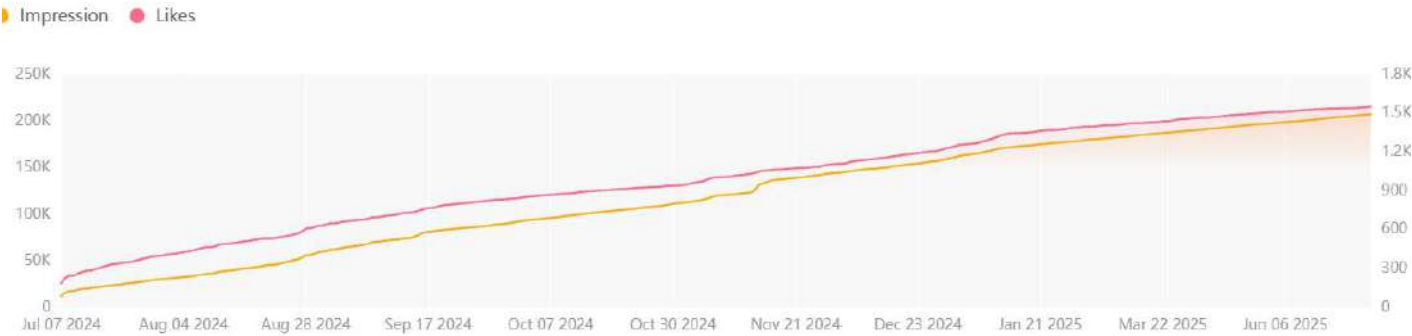


Media Performance and Trend

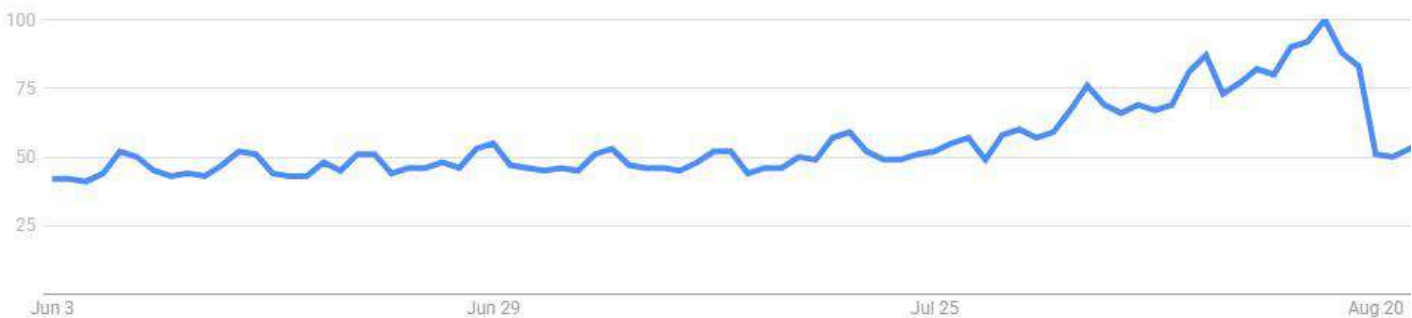


Advertising performance:

207.2K Impression	1.5K Likes	14 Comments	127 Shares	0 Forwards
\$406.4~1.6K Ad cost	14~155 Conversions	0.75% Like Rate	2 Downloads	159 Collections



Google search popularity:





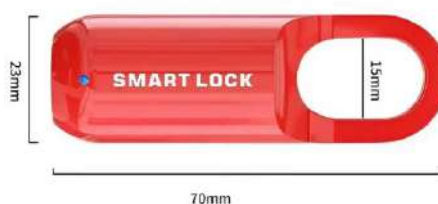


**Product Name: Fingerprint lock**

**Product Price: \$9.26**

**Market Price: \$32.57**

**Recommend Market: TR CA US**



### Product Features

- Zinc alloy material
- High-precision fingerprint recognition
- Quick unlock in 0.3 seconds
- Supports the storage of 10 fingerprints

### Pain Points Solved

- Forgot to bring the key
- Passwords are prone to leakage.
- Ordinary locks are not safe
- The lock-picking efficiency is low

### Application Scenarios

- Lock the suitcase
- Lock the zipper of the backpack
- Gym lockers
- Family lock storage box

### Target Audience

- Business people
- People who love traveling
- The need for property safety
- Gym (with lockers)

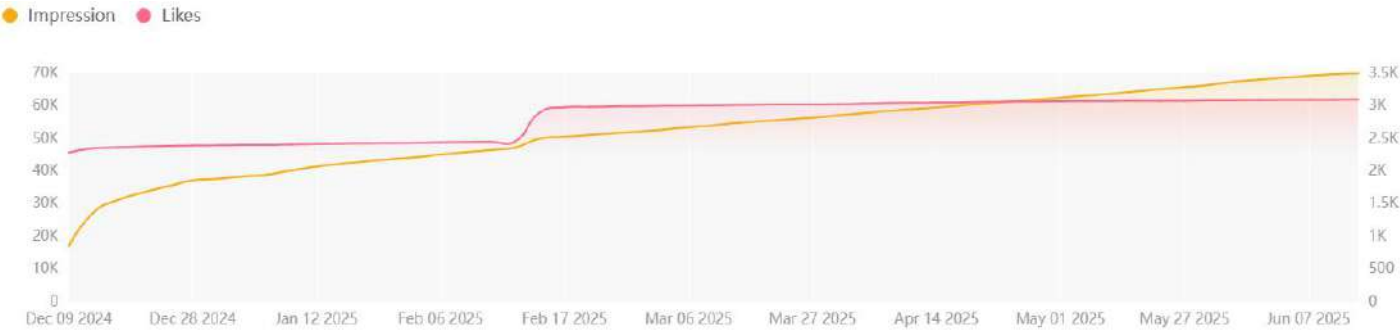


Media Performance and Trend

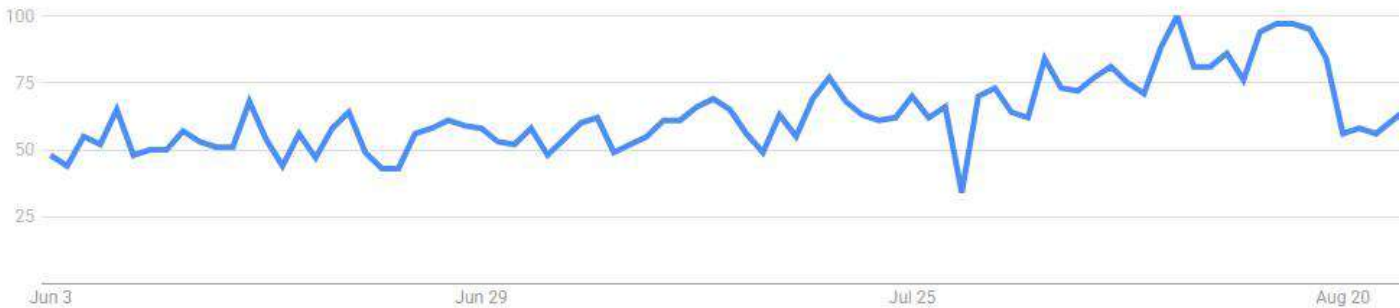


Advertising performance:

69.9K Impression	3K Likes	39 Comments	31 Shares	0 Forwards
\$59.2~238.0 Ad cost	3~32 Conversions	4.43% Like Rate	5 Downloads	0 Collections



Google search popularity:





**Product Name: Candy storage photo frame**

**Product Price: \$3.81**

**Market Price: \$30.53**

**Recommend Market: TR CA US**



### Product Features

- ✓ Cartoon design
- ✓ Photo frame + candy dispenser
- ✓ It doesn't take up desktop space
- ✓ The material is safe and durable

### Pain Points Solved

Candies are prone to getting damp

It is easy to spill when taken

The candy jar has a single function

Lack of decoration

### Application Scenarios

Hanging in the living room at home

Wall decoration

Children's room arrangement

Enhance the atmosphere of the room

### Target Audience

Children aged 5 to 7

Retro home style

Party planner

Baby and maternity store



Media Performance and Trend



Looks great and works

Google search popularity:





**Product Name: Watch Bluetooth headset 2-in-1**

**Product Price: \$35.06**

**Market Price: \$116.64**

**Recommend Market: DE US AU**



## Product Features

- ✓ Smartwatch + TWS headphones
- ✓ 9D HIFI sound quality
- ✓ Watch has a battery life of 7 days
- ✓ Supports over 10 sports modes

## Pain Points Solved

- Poor portability
- The watch has a single function.
- Poor audio experience
- It has no health monitoring function

## Application Scenarios

- When jogging in the morning
- Watch monitors heart rate and steps
- Bluetooth call
- Set reminders for the voice assistant

## Target Audience

- Fitness enthusiast
- People who need health monitoring
- Business people
- A lover of digital fashion products



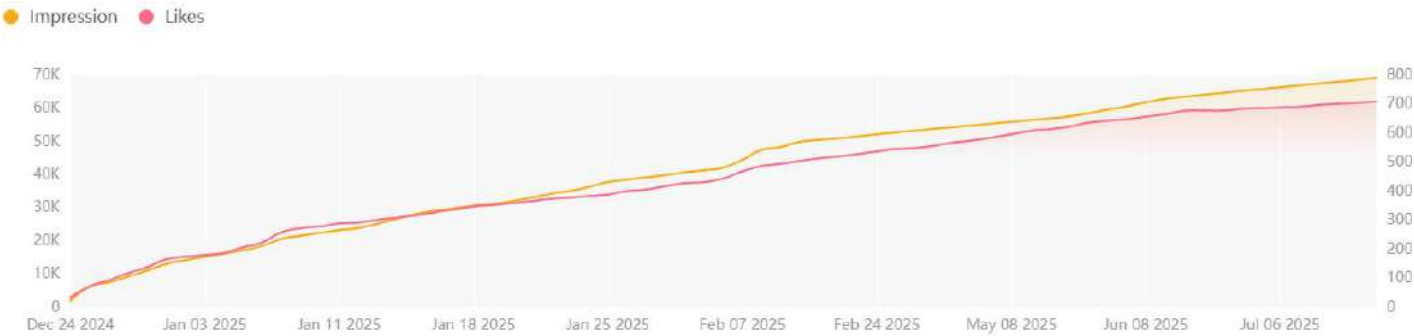
Media Performance and Trend



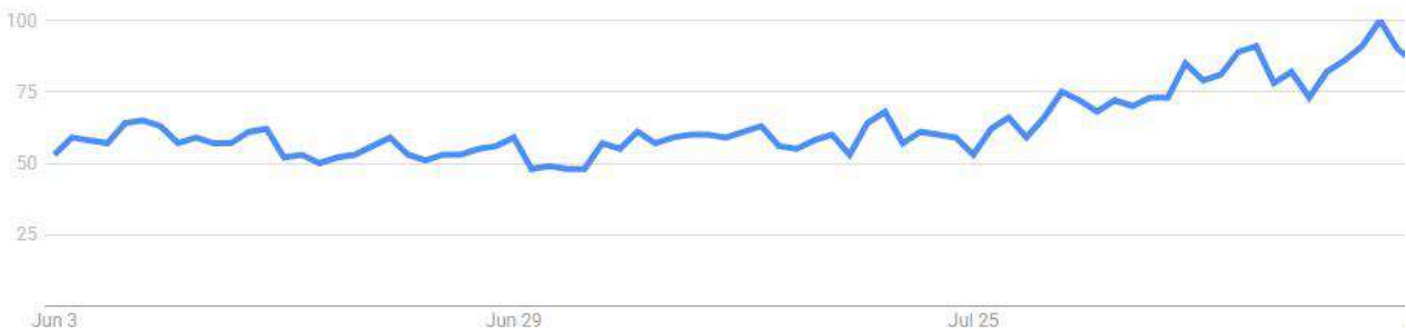
new trending smart product ...

Advertising performance:

69.3K Impression	710 Likes	33 Comments	71 Shares	0 Forwards
\$45.8~183.0 Ad cost	5~46 Conversions	1.02% Like Rate	0 Downloads	9 Collections



Google search popular





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